

THE BOUTIQUE CHALET COMPANY

presents

# Ferme de la Corderie

*Les Gets | Sleeps 12*





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# Ferme de la Corderie

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“Space is an important measure of luxury in ski chalets, making this capacious, expertly-converted farmhouse one of the finest in the Alps.”

The Telegraph  
November 2017

## THE STORY

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# “Ferme de la Corderie was never supposed to be a luxury ski destination...”

The thing that makes Ferme de la Corderie so unique as a luxury ski destination is that it was never supposed to be one. This magnificent building, sat above the French village of Les Gets, was once the workshop for a local French rope maker. An extensive restoration project was undertaken, by a family with a passion for the mountains and a clear vision to create luxury and modernity within its historic structure. The result is an exquisite renovation, one that has received critical acclaim. But that should have been the end of the road for Ferme de la Corderie. This perfect mountain retreat was meant to be used by just one family and a few of their most cherished friends. It was a place that was supposed to forever remain a mystery, a secret unknown to the rest of the world. Welcome to the secret that is Ferme de la Corderie...

They took their time over the restoration, years in fact, ensuring every square metre was utterly perfect. The eclectic collection of furniture that now fills the chalet was sourced from around the globe, every item hand picked – from lighting installations to the hanging seat, from the sumptuous sofas to the scented candles, every tap faucet, bed throw,

fork, knife and spoon. They are design choices that amount to the thousands.

The restoration took over five years. Along the way their architect repeatedly told them they were crazy for prioritising space over bedroom numbers, for their obsession with honouring the original palatial structure of the building, never opting to cram as much in as possible. But they never waived from their vision. They never once changed their mind. Except on one point – they agreed, after meeting The Boutique Chalet Company, to share their luxury home with the rest of the world.

“I remember the moment I first saw Corderie. We were on our way to look at another property and I saw this completely derelict structure in this incredible position. I wistfully asked the agent ‘Can we buy that?’ but we were told an unequivocal ‘Non!’ and whisked away to look at a series of other properties. Every time we visited Les Gets we saw it. Every time I asked the same question. But Corderie had already been bought by developers who planned to convert it into townhouses. ‘Such a shame’, I thought. The location was incredible. It’s impossible



to find such a large, original old farm within walking distance to town (key for us with young children). And those jaw dropping views across the mountains... we had not seen anything else that came close. One day I decided to drive up to the site and call the developer whose telephone number was on the side of the building. On the spot I asked him if I could buy the whole lot. To my surprise, he immediately said yes. I then had to phone my husband back in the UK and break the news that I had just bought the family an enormous derelict old farm and that we were about to embark on a very very long project! He said he wanted nothing to do with the renovation so I delivered it to him 5 years later as his Christmas present!

My dream with Corderie was to create a sanctuary where my family and friends could come and recharge. Everything was designed with only our family and friends’ comfort in mind. Every detail was carefully considered. For my husband it is the only place he truly relaxes and unwinds. We spend every Christmas here and have created many, many special memories.

When we undertook the restoration it was imperative to me that we retain as much of the old structure and feel of the building as possible. We were also adamant that we wanted to keep the sense of space we encountered when we first viewed the wonderful derelict old building. Many chalets try to put in as many bedrooms as possible but I wanted all of us to have space to breathe, to play, to make a mess! On this point our architect thought we were mad. Choosing fewer bedrooms over more space. Wanting every bedroom to enjoy a luxurious spacious bathroom and dressing area, as well as a generous bedroom. He was gobsmacked! But given the views that can be enjoyed from every bedroom it was important to us that every room had a place to sit and daydream.

Each bedroom was individually created, then tailored to ensure our family and friends had everything they needed at their fingertips. I wanted to ensure each bedroom had space so people had somewhere to retreat if they wanted some quiet. Each room has satellite television, somewhere to do hair and makeup and plenty of space to hang clothes.”

“I personally love a big bathroom and so it was very important that our bathrooms were big and airy – after a hard day skiing you want to come and relax in the bath or shower in a big space, not a little cupboard.

My style is very much mixing new and old. My passion is sourcing decorative items from around the world to make my homes unique but also true to their original style. As such, furniture and antiques were purchased from across the globe over a five year period. Many items were bespoke, unique, made to make Corderie a true home from home. Such as the antler chandelier in the sitting area. This was made in America to my exact designs and unlike many commercially available antler chandeliers, even the light bulb holders are made out of the antlers – no nasty plastic!

My husband often works when we are at the chalet and he was keen to be able to do this whilst sitting on the balcony enjoying the view. This can be a bit of an endurance test in the midst of winter, hence we put in a heated balcony system, to allow him to work out there but in a warm and luxurious way.

The outside space was equally important to us, particularly as we have a young family. We put in a very large terrace which has seen many snowball competitions (not just the children!) and sledging off the terrace into our field. More recently we converted the mazot in the garden into an outdoor sauna with a relaxation space outside, somewhere to come and hide if you need a little peace and quiet.

Over the five-year restoration, every decision was made with our family in mind, to make the chalet work as a luxury space, a true mountain retreat. The hard work was worth it. As soon as we open the front door at Corderie we all instantly relax. This is a house that seems to wrap you up in cotton wool and soothe away your worries the moment you enter. Despite its size it still has a cosy feel, and it's the little touches that I think create that feeling, the design choices that were the most important to me.

As a family we spent a few years enjoying Corderie before we decided to collaborate with Boutique. By this point we had reached a certain point with the restoration and we were, as a family, really happy. Certainly, the chalet was finished, and we were enjoying every part of it, as much as we had dreamed we would. But there was a niggling sense that perhaps it had more to give.

Nowhere was this more apparent than when meeting with The Boutique Chalet Company. They brought with them extensive experience, incredible vision and an insatiable passion for luxury spaces.

It felt like the possibility of collaborating with Boutique could take Corderie to yet another level. In many ways it felt like sending our baby off to university! Boutique gave Corderie the final shine and took it into a limelight it really deserves. This culminated in 2017 when Corderie was nominated in The World Ski Awards as World's Best New Ski Chalet. It was the most wonderful accolade and recognition, for my family, that our humble beginnings with Corderie (which was certainly love at first sight), and our vision for raising it up with the most considered and loving restoration had been realised.”



“Ferme de la Corderie is a **beautiful, luxurious chalet**, designed with care and attention to detail. Almost everything in the design of the chalet is outstanding, from the **spectacular views in every room**, to heating on the balcony upstairs. The location of the chalet also exceed our expectations.”

Mr K  
January 2018

## VIRTUAL TOUR

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Ferme de la Corderie is the poster child for luxury mountain living. This magnificent building, once the workshop for a local French rope maker, defies its historic past. Offering over 460m<sup>2</sup> of luxury living space it sits in a commanding location overlooking the village of Les Gets. Just a kilometer from the town centre, but a million miles away from everything else, you have mountain sunrises and sunsets to begin and end every one of your days. Inside you can enjoy 6 individually designed bedrooms all with stunning bathrooms, most with roll-top, freestanding baths. The main living area is over 20m in length with sumptuous sofas, hanging swing seat, billiard table games area, dining area and panoramic views from every window. Indulgent evenings can be spent on the heated balcony, or on the large terrace in the hot tub or outdoor mazot sauna. A cinema snug, Bamford spa therapists, and Michelin level chefs complete the Corderie experience, the luxury mountain residence that was always meant to be kept a secret.

# The Living Space

The wow factor hits you as soon as you set foot inside, because the living space at Ferme de la Corderie is iconic. Just one of the many reasons it was nominated as World's Best New Ski Chalet in the World Ski Awards. At over 20 metres in length it spans the first floor of the property, offering triple aspect panoramic views from its location above Les Gets. Eye-catching design choices will immediately demand your attention, such as the sumptuous sofas around the open fire, the eight-metre long oak dining table situated next to the open-plan kitchen, the hanging seat in the centre of the space, or the iconic antler lighting installation. The space is expansive and divided into relaxing, dining and cooking zones, including a mezzanine study snug, private cinema and Bamford treatment room. The large heated balcony finishes this ensemble, offering guests the perfect place for après cocktails or post-dinner digestifs.





# The Bathrooms

Bathing is one of life's simple luxuries and the bathrooms at Ferme de la Corderie are truly luxurious. Individual in their offerings, but equal in their finish, most include roll-top freestanding baths, with dressing tables for your luxury products, antique wardrobes to hang your gorgeous clothes and dedicated dressing areas. The master bathroom is finished in decadent white marble with a slipper bathtub, an Italian shower and double basins ensuring you need share your space with no one. Thick fluffy towels, sleep inducing bathrobes and organic and botanical Bamford products ensure that the bathrooms in Corderie are the perfect place to pamper, preen and relax after your day skiing the Portes du Soleil.



# Outdoor Life

When Corderie was created the owners wanted to ensure large outdoor areas where they could spend their evenings and their days. The result is an expansive deck overlooking the village and pistes of Les Gets. Here you can enjoy mountain sunsets from the large bubbling hot tub with built-in speakers and Sonos to help you set the musical scene. Stay late and you can enjoy a starry mountain night, or the twinkling of the lights of Les Gets below. Perhaps venture to the outdoor wood-burning sauna, beautifully created in a genuine mountain mazot. It was restored for purpose and is just a short, snowy walk from the main property, where you can enjoy organic and botanical Bamford massages in your very own Bamford treatment room. Luxurious outdoor seating completes this picture, offering the perfect place for outdoor après, BC signature cocktails or perhaps an early evening BBQ. Alternatively you could just build lots of snowmen then have a really, really big snowball fight. It was, after all, why the terrace was originally created!





VIRTUAL TOUR

## The Heated Balcony Snug

Walk from the main living area directly onto your private heated balcony and enjoy views across to the Perrières ski slopes of Les Gets and the mountains of the Portes du Soleil. Running the length of the farmhouse, the heated balcony was created for the owner, so he could fully embrace outdoor mountain life while also sometimes having to work. It offers guests the perfect escape where you can sneak away from the bustle of the chalet – revel in the superb mountain views, read a book one snowy mountain afternoon while relaxing on a steamer chair with a delicious hot chocolate, enjoy a BC cocktail and watch the sunset, or retreat here to sip a whisky after dinner. Corderie is about truly indulging and enjoying your own perfect ski holiday. The heated balcony snug is the perfect place to do this.





# Fact Sheet

SURFACE AREA	460m <sup>2</sup>
GROUNDS	Private driveway with ample parking for 4 vehicles and adjoining boot room
BEDROOMS	6 en suite bedrooms including a family suite with a Super King bed plus a separate double sofa bed. One bedroom features a stunning freestanding copper bath, while the master bedroom has a separate dressing room and exceptional en suite with large shower area and freestanding slipper bath.
NORMAL CAPACITY	12 guests
SPA & WELLNESS	6 person hot tub Outdoor wood-burning sauna in a traditional mazot hut Spa treatment room
TV ROOM	TV snug with large flat screen TV and Blu-ray player
AUDIO-VISUAL	Sonos music streaming and WiFi throughout the property
EXTRAS	Lounge leads onto a large heated balcony with uninterrupted views to the pistes Pool table Hanging chair
KITCHEN	Open kitchen
TIME TO SKIING	2 mins drive to Perrières Express lift, 5 mins to La Chavanne lifts
TIME TO RESORT CENTRE	20 mins walk or 5 mins drive
NEAREST AIRPORT	Geneva
TRANSFER TIME	1hr 20mins



“What a fabulous, fabulous weekend we had. **The chalet was gorgeous...** I think we all fell a little bit in love with Ferme de la Corderie!”

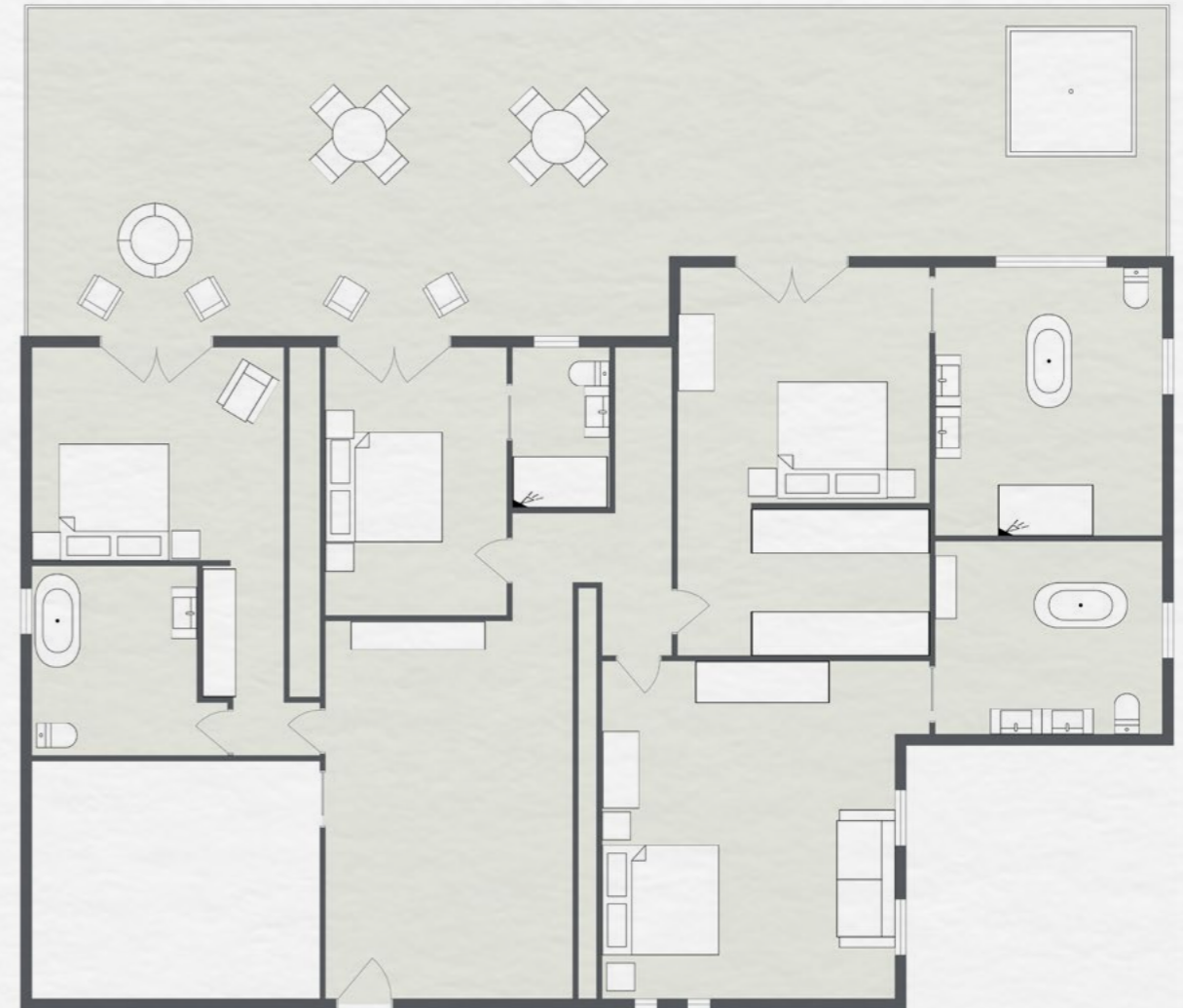
Mrs W  
January 2018

# FLOOR PLANS

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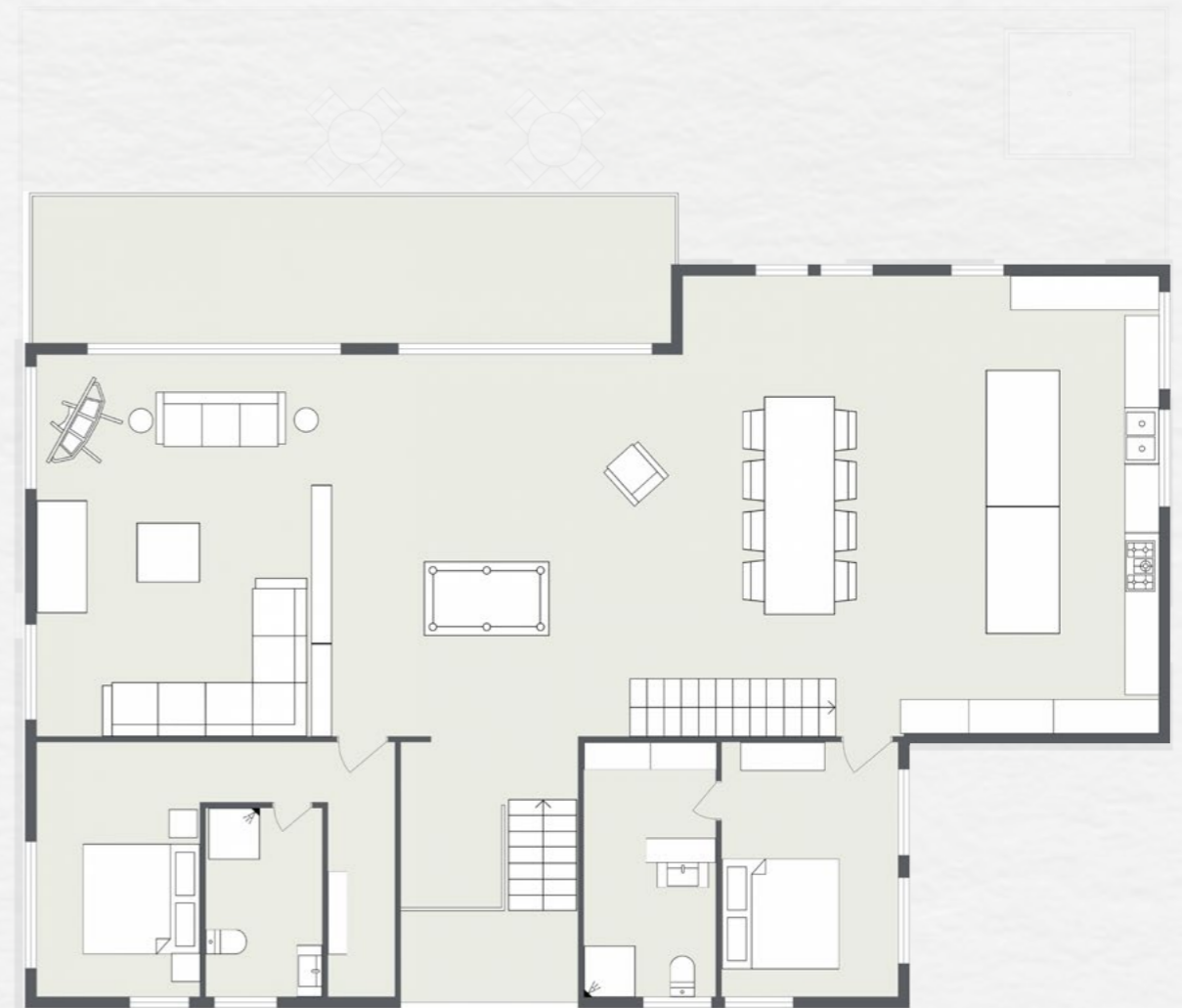
# Ground Floor

- Large entrance hallway with access to the sun terrace where a large spa awaits with stunning views over Les Gets
- Bedroom 1 – King size double ‘sleigh’ bed, en suite with freestanding copper bath, access to terrace
- Bedroom 2 – King size double bed with en suite shower room and access to the terrace
- Master Bedroom Suite – Super-king sized bed with separate dressing room and exceptional en suite with large shower area and freestanding slipper bath – direct access to terrace
- Family Bedroom Suite – Super-king/twin beds and separate double sofa bed allowing for various configurations, en suite bathroom with shower over incorporating multiple ‘massage’ jets



# First Floor

- Expansive open plan living area over 20m in length
- Large dining area to seat up to 14 guests
- Entertainment area with billiards table and bar
- Heated balcony snug with views over the village and ski slopes
- Bedroom 5 – Super-king/twin beds, en suite shower room and separate dressing area
- Bedroom 6 – King size double bed, en suite shower room with dressing area





# Mezzanine

- TV snug with large flat screen TV and Blu-ray player
- Treatment room



“We had a terrific time as did all of our guests. The chalet and the staff **exceeded our expectations!**”

Mrs P  
March 2018

YOUR STAY

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# The Boutique Experience

As part of our Exclusive Collection, Ferme de la Corderie sits amongst some of the finest properties found anywhere in the Alps. To complement the exceptional quality of accommodation you can expect to be looked after by our most experienced professionals who have previously worked in private households, exclusive hotels and Michelin starred restaurants.

Champagne corks pop on your arrival, with a Ruinart Champagne welcome reception and an introduction to your chalet team who include a Chalet Manager, Assistant Manager, Professional Chef, Driver and Housekeeping Team. Following a tour of the fabulous chalet facilities there will be plenty of time to relax and settle into your room. Sumptuous beds, Egyptian cotton linen and indulgent organic and botanical bathroom products from Bamford are our standard.

When you emerge, rejuvenated, from your room and head for the dining table, our luxurious catered package is one of the most innovative in the industry. Guests can enjoy our signature dining concepts such as Kaiseki—our Japanese multi-course dining experience—and our critically acclaimed Breakfast Club—the finest way to start any day. Drinks are available from our Four Bottles Bar featuring fine wines, craft beers, select gins and spirits and our own cocktail menu.

Each day your driver is available from dawn to dusk to whisk you to and from the ski slopes or the village centre, so there is never a need to walk in ski boots. Our après ski chauffeur service means your comfortable shoes can even be brought to the bottom of the slopes for you!

Ferme de la Corderie is available on a fully-catered basis, for exclusive use of the whole property, or during certain weeks on a Boutique Week (room-by-room) basis.



A woman with dark hair pulled back is lying on her stomach on a massage table. Her eyes are closed, and she has a serene expression. A therapist's hands are visible, massaging her back. The background is softly blurred, showing a white towel and a bright, airy environment.

# bamford

Step inside the wellness suite at Ferme de la Corderie and you will discover your very own private Bamford Spa. Our partnership with Bamford is one born out of shared values and beliefs. It's a collaboration that we are very proud of.

Bamford is about the simple pleasure of quality. Since 2006, this philosophy has created the purest body care and spa range using only organic and botanical ingredients. Bamford are committed to making truly natural products using the best artisans from around the world. Bamford is authentic luxury – serene, timeless and pure.

Bamford's organic and botanical facials and body massage treatments are individually crafted and deliver a truly relaxing experience in order to unwind after a day in the mountains.

# Welcome To Les Gets



Les Gets is located in the Haute Savoie and is one of the most northerly of the French Alpine resorts, less than one hour from Chamonix, and benefiting from the Mont Blanc microclimate. It forms part of the Portes du Soleil, the largest ski area in the world comprising of 12 Franco-Swiss ski resorts that will keep you busy for many holidays to come.

Off mountain Les Gets and the surrounding area offers so much to its visitors that it would be easy not to ski at all. There are the basics such as local cinema, large swimming pools and an aquatic centre, bowling, an open-air ice rink, ice hockey, parapenting, ice diving, snowmobiling, tobogganing and snowshoeing. But there are also nature discovery tours, day trips, cheese-making tours, spas, tennis courts, climbing, horse-riding and many cultural events and offerings. The tourist office are one of the most proactive and work tirelessly to offer visitors the very best mountain experiences.

Les Gets delivers when it comes to dining experiences too. From restaurants offering fine dining with a passionate connection to regional and traditional heritage, to modern, simplistic affairs; from the

simple street food of K2, or the local butcher who cooks up handmade regional sausages for mid-ski-day food on the go, to authentic tapas in the wine bars of The Marmotte, or fine dining at the likes of La Péla. Then there are the old mountaintop classics, such as La Paika and Chez Nannon, who create uncomplicated purist mountain food, respecting the seasons, sourcing the finest local ingredients, staying true to their mountain roots. In fact the region as a whole has in recent years experienced somewhat of a gastronomic renaissance as a wide range of talented and creative chefs, with diverse roots and pasts, choose to live and work in the region.

Les Gets enjoys a busy events calendar, in part due to the town's incredible Tourist Office, but also due to the larger region's passion for creating mountain events for all their visitors. Celebration of music is now very much a part of mountain culture so throughout winter and summer Les Gets (and the Portes du Soleil) hosts a series of mostly free events; music, film, culture, charity and family. It is always worth finding out a little more about the resort's social calendar before you visit to make the most of these regional offerings.

# The Ski Area

The unique selling point of the Portes du Soleil is the on-snow experience. Pistes of every orientation from high altitude powder bowls to beautiful winding tree-lined runs into the picture postcard villages. Not to mention the limitless off-piste. There's something for every ability from those learning for the very first time, through to the seasoned skier looking for the ultimate challenge. No two days are the same here, in fact, no two weeks are!

## THE DISTRICTS:

- Morzine-Pleney
- Morzine-Les Gets
- Nyon
- Super Morzine
- Avoriaz
- The Swiss Resorts & The Portes du Soleil
- The Stash for freestyle

The Les Gets ski experience is limitless and should not be underestimated. In part because it forms part of the Portes du Soleil, spanning two countries and 12 different interconnected ski resorts, which is a great deal to ski on any one week ski holiday. But also because each skiing district has its own secret offerings, whether it be quiet slopes during peak weeks for relaxed family skiing or hidden locations that offer powder runs days after the rest of the resort has been tracked. The mountains truly are what you make them so it pays to be in the know.



As individuals, we live for those **magical moments**, the memories that inspire you and **fill you with that warm glow** of knowing... where you prepare yourself with the sentiment that “this is going to be good.”

## OUR STORY

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We founded The Boutique Chalet Company in 2011 with a clear vision to redefine mountain luxury and deliver a contemporary version of the traditional luxury chalet holiday. Today that vision is stronger than ever. It's all that is good about our industry's history, seamlessly blended with inspiration from exotic destinations and major cities around the world today.



We are often asked where it all started and our answer usually surprises people. They expect to hear of a long time love affair with the snow and skiing, but for us it's all about the properties and the service. We love the mountains for sure, but none of us are die hard skiers and that's a good thing. Our real passion lies in the amazing, world-class properties which we not only operate but are privileged to have helped design and build, alongside all aspects of food and drink. Nowadays it's that last bit, exceptional, innovative and unique dining and drinks experiences, that we think really sets us apart from our competitors.

Our journey started with the development of a luxury ski chalet. The property was completely redeveloped in two phases spanning several years in total and is virtually unrecognisable now to where it started. Since then we have further strengthened our collaborations with leading architects such as Marullaz and blank interior designers Shep & Kyles with whom we have worked on Sapphire. With one of our properties winning Best New Ski Chalet at the 2016 World Ski Awards, two more receiving nominations in 2017 and another shortlisted for an

International Design & Architecture Award in 2018, it is clear that truly spectacular properties are our bread and butter.

What drives us every day is a passion to be creative and innovative in all that we do and particularly our food and drink. We genuinely aim to take the best elements of service and hospitality that we experience and incorporate those into our own style, to deliver what we believe is the most innovative ski chalet experience out there.

As individuals, we live for those magical moments, the memories that inspire you and fill you with that warm glow of knowing... where you prepare yourself with the sentiment that "this is going to be good." For example, we will never forget ordering a beer at the NoMad hotel in New York City, and being handed a menu with such an extensive array of craft beers — literally hundreds — from around the world.

More recently we were blown away by the cocktails at The Cocktail Trading Co. in Shoreditch, London. We've been to many great cocktail bars over the years, but these took it to another level. It's

experiences like these that fuel our own products; so in this area we have the Four Bottles Bar which showcases our wines, craft beers, gins and our very own BC Signature cocktail.

When it comes to food our travels and experiences are equally important. We only employ experienced professional chefs in our kitchens and whilst we encourage them to engage with their guests to deliver a personalised dining experience, we have also developed a range of signature dining concepts, which mean their guests enjoy truly special and unique experiences every time they dine. All our chefs are trained in these menus, adding to their own experience to create something truly special.

Kaiseki — our fine dining Japanese tasting menu — is the perfect example. Curated from the ground up for service in our chalets, this isn't simply a good chef turning their hand to a new cuisine. This is your own Japanese Fusion Restaurant in the comfort of your chalet.

Kaiseki was so successful that we wanted to take the 'restaurant experiences' concept further. In fact

you could argue it started with The Breakfast Club, a menu that is a far cry from just bacon and eggs. It showcases a range of signature daily dishes designed by our head chef, Nick Lyon-Dean, and inspired by Brunch Classics — perfect to set you up for a day on the slopes, without weighing you down!

Most recently we have introduced our Taste menus. These were created firstly in response to feedback from our guests that they wanted a break from fine dining a few nights of the week — lighter food and faster service — which let them eat as a family or enjoy the wider facilities of the chalets. Then secondly, our desire to showcase further variety in our food, so for example guests might try Lokum, our menu inspired by the piled-high platters of delicious, yet relaxed, Middle-Eastern salads at Ottolenghi; or Pintxo, which takes us back to the bustling tapas bars of San Sebastian.

Fantastic spa facilities feature throughout our portfolio, so working with the right spa partner was essential. Enter Bamford. Our partnership runs beyond simply using their luxurious botanic and organic products throughout our properties.





We also offer their massage and beauty treatments in our chalets' very own Bamford Spas. Our therapists train alongside theirs at The Haybarn Spa in the Cotswolds, a statement that only a select few five star hotels can make.

considered the best in the industry! World-class properties, curated dining experiences, exceptional levels of service with fine attention to detail and a personal touch throughout. Offering a five-star luxury hotel experience in a private mountain residence.

Tying together these elements is of course our service. We'd like to think of it as modern, professional but also relaxed in style. Even small details set the tone here, such as our uniforms which take their inspiration from the bold and ambitious Manchester House restaurant. We want you to feel perfectly at home in your chalet – our team are there when you need them, but not when you don't – and we try not to do things for the sake of it... tricks aren't required to make our holidays special.

This is our story.

This is Mountain Luxury Redefined.

So would you like to join us?

We would say that simple quality is the goal we strive for, but as with all things simple, it's the detail that counts. The refinement of this detail year on year is the reason our food and drinks experiences are

**The faces behind our story**

(opposite page, clockwise from top left)

- Chris Hamblin, Managing Director
- Sarah Hamblin, Sales & Marketing Director
- Neil Stringer, Tignes Operations Manager
- Alex Spooner, Operations Manager

(this page, clockwise from top left)

- Nick Lyon-Dean, Head Chef
- Sally Knight, Travel Consultant
- Andy Ashwin, Graphic Designer



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