THE BOUTIQUE CHALET COMPANY

presents

Ferme de Moudon

Les Gets | Sleeps 12



THE BOUTIQUE CHALET COMPANY

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Ferme de Moudon began as a vision. It became one of the most iconic luxury ski chalets of our time.

Skiing creates passion and excitement. The mountains evoke feelings of awe. It's an intoxicating combination, one that has inspired people to embark on extraordinary journeys, overcome insurmountable challenges, achieve great feats. Ferme de Moudon is an amalgamation of all these things.

As a child, James Dobree was inspired by the at the time we had a chalet up in the mountains in mountains, and by skiing. In adulthood he embarked a place called The Cedars. We would go there as a upon a journey to reconnect with the sense of family and that is where I first learned to ski. There wonder first experienced as a child. He found it in Ferme de Moudon. Mountain inspired. Created through passion. Ferme de Moudon evolved into one of the most unique and beautifully designed luxury ski homes in the French Alps.

While it ticks every obligatory luxury ski chalet box, that of; luxury design; exquisite en suites; roll-top baths; swimming pool; hot tub; spa treatment room and service more akin to a 5 star hotel – the real luxury of Ferme de Moudon is its heart. Every inch is born out of a yearning, a desire, to create a mountain home, combining luxury with privacy, tradition with innovation. On a frontier. For you, and no other. It is deserving of every accolade.

"For me, the journey began a long time ago, when I fell in love with skiing, and I fell in love with unusual

was no such thing as ski instructors at that time so initially my mother taught me, then my father, and we were very lucky to have this extraordinary experience in a very remote part of the world. Even as a child I could sense that—we were in the middle of nowhere. in the mountains, in this extraordinary location.

At the end of each ski day we would congregate back in our chalet. And I remember the roaring log fire that we would all sit around. In fact, the log fire was probably as significant to me as the skiing, especially growing up in Beirut where it was normally hot, to suddenly be up in the mountains, skiing, warming ourselves by a fire. It felt as if we were on a frontier. It felt remote. It felt as if we were the only ones doing it. And skiing at that time was as unusual as the life we were leading. I lived in Lebanon throughout my teens. I was then lucky enough to ski in other parts holidays. I grew up in Beirut, in The Lebanon, and of the world, including eventually Europe, but I think



me to two nasty little twee chalets in the middle of I was always searching for a place that could provide a home for me, and a home for me was probably the Les Gets town, both with flowers on the balcony and fireplace in that chalet in the middle of The Cedars. little hearts carved into the wood. He then said that there was one more he could show me but it wasn't While the search for Ferme de Moudon was in many really a chalet, it was a farmhouse, it was out of the ways a lifelong one it's discovery was instantaneous. I village, on a limb, in need of restoration."

was already on a grand tour of the alps in my old 2CV. I was trying to find a chalet to buy that could provide me with the sense of wilderness I experienced as a child. But I also needed a really big ski domain to ensure I didn't get bored over time. It was proving a really difficult combination! I wanted something that was out on a limb. I wanted something that was off grid. Yet I still wanted a lot of skiing.

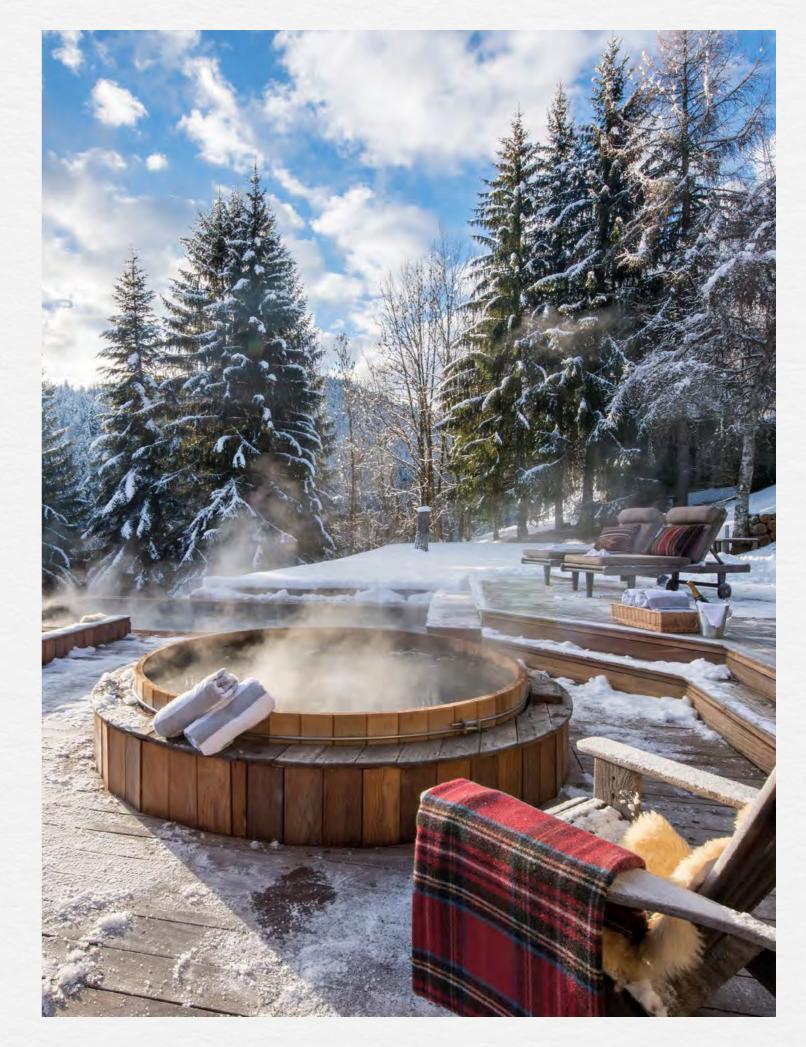
I came down the Chamonix valley in my 2CV and I had been to the obvious resorts. Megeve and Chamonix, neither of which really appealed. So I decided to turn left and come up this way [Les Gets]. I drove into this little farming community, Les Gets, that had one estate agent in the middle of town. The agent said he had three things to show me. He drove "I knew immediately it was right and I knew immediately what the possibilities were, instinctively, because I had been thinking about it probably since my childhood."

James Dobree

"In that instant I immediately knew it was going to be right. Instinctively. It was an extraordinary feeling.

As we drove up towards Ferme de Moudon we passed a Sherpa and the estate agent reassured me that the man who clears the snow in winter lives at the bottom of the road so our road would always be clear. We continued to drive up the road until we came to an old farmhouse. It had a few rooms downstairs and a barn upstairs full of junk, and that was it. But it had a lot of land. It was in the middle of nowhere, with extraordinary views, and it was part of an extensive ski area. And I just thought 'Oh this is the place'. That was the feeling I had. Even before we got here. 'This is the place'.

I knew it needed to have a big ski area. I knew it needed to be in the wild. It needed the potential to be large enough to eventually have our friends come and stay and it needed to be very authentic, untouched by the development of a ski resort. In Ferme de Moudon we found all these things. It really was a farmhouse that was built 300 years ago. It had been lived in ever since. It had an incredible history and we were just continuing that history, being guardians of the farmhouse as it were until we passed it on."



Luxury & Wilderness

In terms of the restoration, both Nicky and I had I don't think we really knew how we were going to very strong and clear views because we had always create it! We just knew that Ferme de Moudon could agreed upon the sort of life that we enjoyed, and the combine our love of the wild and of luxury. kind of life we wanted to lead. It always had been a combination of two almost diametrically opposed The result is everything I had searched for. Being things.

the extremes of living, whether that's camping in create and build our life. When we saw Ferme de Memories that are truly precious. Moudon it had that authentic rustic feeling. It had a history which just oozed from all its pores. It was a farm. You could see it as an operating farm. So it gave us the ability to keep that aspect of it and then also give it an element of luxury. At the beginning of the restoration we instinctively knew the grand vision but

here for a week with friends and sharing, not just the skiing, but the whole atmosphere, the whole bubble One is the rawness of nature, the rawness of living, that you enter when you are here, that everyone senses, is very special. They all take away a memory. Namibia with just the essentials or travelling and And they talk about it a lot afterwards. It becomes a staying in very basic places with local families. The memory that is with them forever. And I think that other is diametrically opposed in that we both love is one of the most special things about Ferme de a bit of luxury. Being able to combine the two has Moudon and possibly its greatest gift. It creates always been essential to the way we have tried to long lasting memories for everyone who stays here.



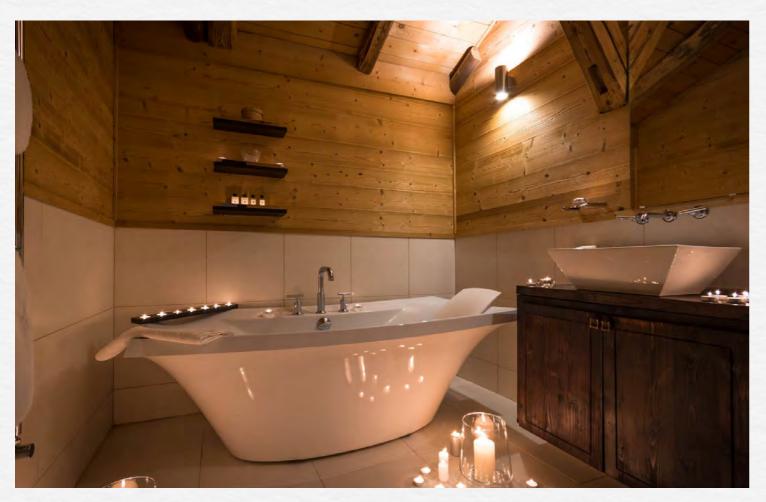
Grown Up Living Areas

Ferme de Moudon offers guests downtime that rivals its world class skiing. The ground floor has been created for down days and ski nights. Snuggle up on sofas in front of a movie or relax with a game of billiards by the bar. Take a seat on the reading balcony under a thick blanket and sit for a moment surrounded by nature and mountain vistas - your own luxury mountain wilderness. Step out onto the deck, under starry skies, it's the perfect moment for a dip in the hot tub, champagne in hand, a Bamford Spa treatment awaiting you later on. The heated outdoor swimming pool is the latest addition to Ferme de Moudon with unbeatable, uninterrupted poolside views. There is no noise, no neighbours, no light pollution – just the sound of the water as you while away the night. Upstairs in the drawing room an open log fire beckons, ready for pre-dinner aperitifs, while sleeper chairs await on the balcony ready for your post-dinner digestive.











VIRTUAL TOUR

The Family Suite

It's the feeling of an eternal Christmas Eve that permeates the Family Suite in Ferme de Moudon. Children sleep in custom made beds nestled under wooden eaves, soft tartan throws adorning each bed, their very own secret hideaway. Parents luxuriate in their own bedroom suite in a sumptuous superking bed beneath ancient timbers while enjoying the panoramic mountain views before them. The bathroom offers a moment of tranquility for you to relax in the deep roll-top bath, Bamford organic and botanical products on hand to complete your candlelit bath time experience. The entire floor is dedicated to family and creates a perfectly magical space to complete your mountain stay.



A Mountain Spa

The spa facilities at Ferme de Moudon invite you to embrace the incredible natural surroundings. Slide into the sunken hot tub and soak away the cares of the day whilst the mountains perform their daily ritual with a breathtaking sunset. Reinvigorate in the indoor sauna, before stepping onto the private terrace and refreshing under the ice-cold shower under the watchful gaze of the magnificent pine forest. Swim in the heated outdoor swimming pool, a dip in the wild, whilst still in the arms of luxury. Inside, your Bamford spa therapist awaits to soothe and re-energise those aching muscles using Bamford's organic and botanical treatments with essential oils personalised for your own particular needs — perhaps a Swedish massage to reinvigorate those aching ski muscles, or something more relaxing as you prepare yourself for your mountain bed.





Location

There are few places in our culture of information overload where one can truly and honestly disconnect. Ferme de Moudon is one of those places. Located just a few minutes drive from the centre of French ski resort, Les Gets, those few minutes take you somewhere truly special. Sat alone, in it's own secluded mountain location, Ferme de Moudon is a place that offers guests a space to relax, reflect and let the pressures of daily life disappear. Deliberately set behind a modest alpine facade, its guests enjoy a luxury mountain hideaway with the truest sense of mountain retreat. From watching the sun rise in the mornings to the glorious sunsets every evening — this private residence creates a unique ski holiday bubble that people enter as soon as they arrive. There is magic here that is impossible to replicate. A magic that you sense from the moment you arrive. Such a place creates lifelong memories, precious memories that stay with guests forever.

MY FAVOURITE SPACES

In the many years we have been here our relationship with FDM has changed and has evolved over time. We brought a family up here. Our children were extremely small when we arrived here and as a family our needs have evolved and parts of what we enjoy about the chalet have changed. One thing, however, always remains the same.

One feels the pressures of life disappear when you are here and it becomes easier to focus on what's important, and what's important it creating truly special memories.

James Dobree Co-owner of Ferme de Moudon



The Fireplace

I love sitting round the fire before dinner. It feels like a great reunion. Everyone goes off to their rooms before dinner after spending a day on the mountains. Then we all congregate in front of the fireplace, all dressed up, with a renewed sense of energy, excitement for the evening ahead, drinking champagne with friends with a lovely dinner ahead of us. It's fantastic. So there are so many associations with incredible evenings like that, that we have spent here.





Outdoor Shower

I still get huge pleasure from standing outside and having an ice cold shower at night. Looking out across the valley at the mountains on the other side, knowing no one can see me. Feeling out in the wilderness even though there is a luxury chalet behind me. That still gives me huge pleasure and it did from day one.

Your Own Space

Sitting on the balcony having coffee alone is fantastic. In fact the great thing about the chalet when you are here with friends and family of different ages is that there are so many different areas within the chalet that you can always find your own little space. Friends often say to me they were at the bottom of the garden in the vegetable patch and saw a chamois, or they were on the reading balcony, or somewhere else, people have their own private moments here and the chalet and its grounds allow for that.





A Perfect Christmas

Christmas is a very special time to be here because Christmas is a very important time to spend with family. We love Christmas and we have spent some incredible Christmases here. The tree is always beautifully decorated. Drinks in front of a roaring fire. A delicious Christmas dinner being cooked. Perhaps we've skied in the morning then congregated back at the chalet. Perhaps we've eaten too much at dinner and snuggled up in front of a film, or retired for digestifs on the sleeper chairs on the balcony. Ferme de Moudon really is made for creating perfect Christmas memories.

Ferme de Moudon

SURFACE AREA	325m ²
GROUNDS	Tucked away at the end of a quiet lane in the hamlet of Moudon, the chalet sits in an intensely private wooded location
BEDROOMS	6 bedrooms over 4 floors can accommodate up to 12 guests in pure luxury
NORMAL CAPACITY	12 guests
SPA & WELLNESS	Outdoor heated pool 6 person hot tub Indoor sauna Treatment room Outdoor shower
LIVING AREA	TV snug with large sofas, TV, billiards table and access to terrace Dining room with access to balcony with steamer chairs Drawing room with open log fire
AUDIO-VISUAL	Sonos music streaming and WiFi throughout the property
EXTRAS	Ski entrance with ski lockers and boot warmers Office area with Mac
KITCHEN	Open kitchen
TIME TO SKIING	4 mins drive to Perrières Express ski lift
TIME TO RESORT CENTRE	5 mins drive
NEAREST AIRPORT	Geneva
TRANSFER TIME	1hr 20mins



Lower Ground

- Bedroom 6 Super king/twin beds, iPod dock, en suite shower room
- Spa area with sauna (S) and direct access to the outdoor shower and candle lit steps leading to the sunken hot tub



Ground Floor

- TV snug with large sofas, flat-screen TV, reading balcony and access to terrace (TV)
- Billiards table and bar
- Bedroom 4 Super king/twin beds, iPod dock, en suite shower room
- Bedroom 5 Super king/twin beds, iPod dock, en suite bathroom
- Ski entrance with ski lockers and boot warmers



Upper Ground

- Entrance hall and cloakroom
- Drawing room with open log fire
- Dining room (D) with access to balcony with steamer chairs
- Open kitchen and breakfast bar (K)
- Additional bathroom bath with shower over
- Bedroom 3 Super king/twin beds, iPod dock, en suite shower room



First Floor

- Landing with study (S) equipped with iMac
- Family Suite Super king/twin beds with panoramic mountain views and en suite bathroom. Separate room with 2 single beds and 2 trundle beds suitable for 2 adults or up to 4 children
- Separate shower room



Luxury Self-Catered

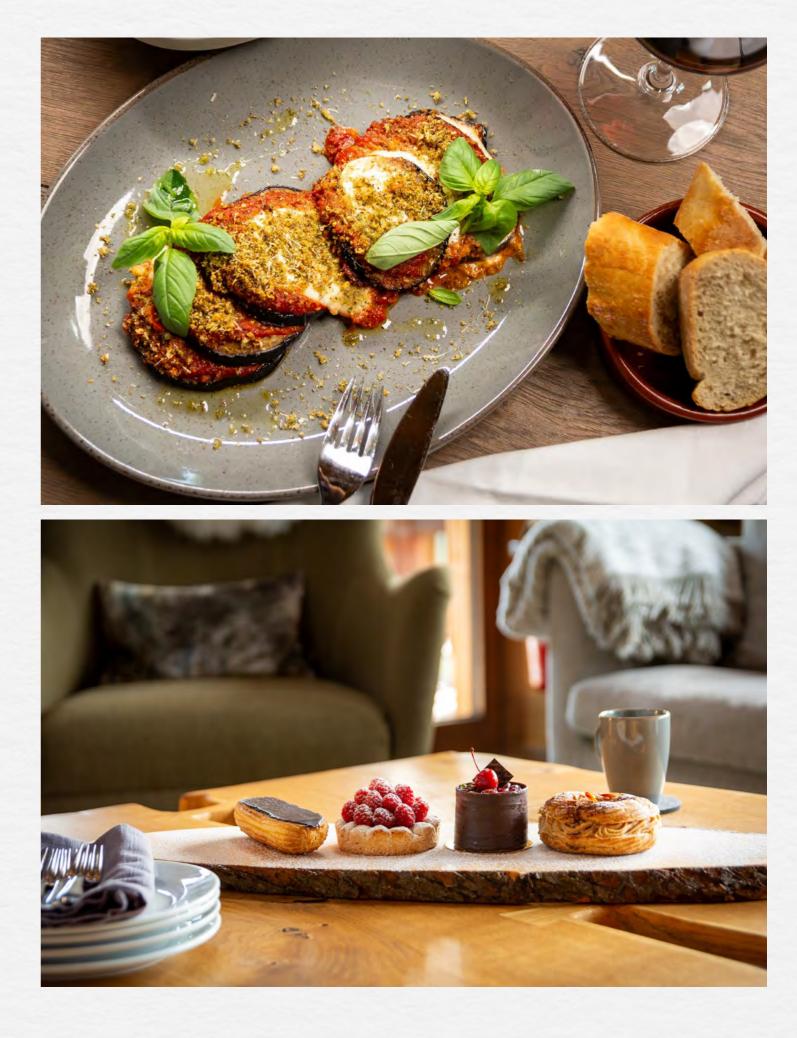
Introducing Luxury Self-Catered from The Boutique Chalet Company – immaculately presented chalets with bespoke service from the moment you book and throughout your stay. Our dedicated Travel Experience Team will meticulously plan your personal itinerary, introducing you to trusted partners who we have been working with for more than a decade in the mountains.

On arriving at your property you'll be met by one of our chalet managers – they'll ensure you know how the chalet works, that you've got everything you need and where you're heading out to ski the next day. Our friends at Gravier Ski take on a dedicated technician to specifically work with our guests – they will come and get you kitted out directly in your chalet and we can also deliver lift passes so you don't have to queue in the morning.

You won't need to shop... each day we will deliver a bespoke hamper in which you can choose to include breakfast supplies, drinks packages and even recipe boxes that make evening catering a breeze. If you want to eat out, be that on or off the mountain, we'll help you make reservations at the best restaurants – we'll even share our personal recommendations for what to order and which table to request.

All our properties are in amazing locations and they're at most a few hundred metres from the lifts or a bus stop – we'll help you make a plan for exactly how to get around, we can even arrange lockers at the lift so you don't need to walk in your ski boots. If you're driving out to resort or hiring a car at the airport, we can give you tips on where to park and how to get around easily.

To make your stay really special you can also benefit from our exclusive spa partnership with Bamford – our in-house therapists offer a full treatment menu in our properties. For those special occasions we can also arrange live bands, firework displays and bespoke events.



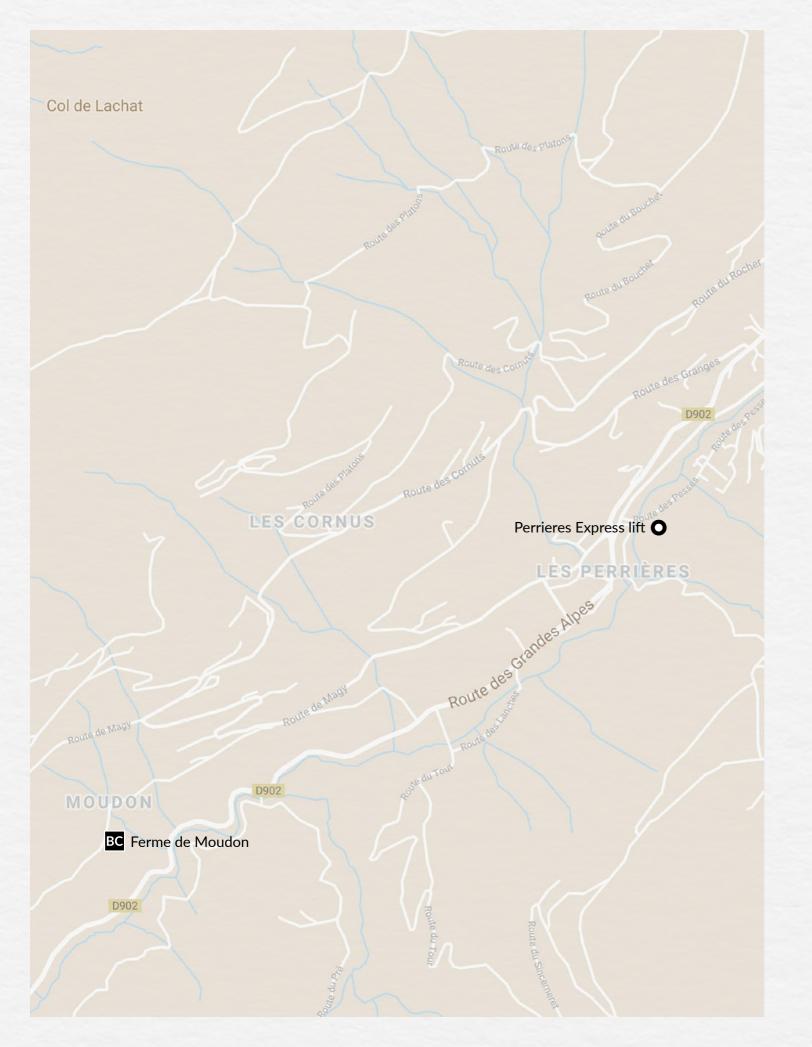
bamford

Our partnership with Bamford is one born out of shared values and beliefs. It's a collaboration that we are very proud of.

Bamford is about the simple pleasure of quality. Since 2006, this philosophy has created the purest body care and spa range using only organic and botanical ingredients. Bamford are committed to making truly natural products using the best artisans from around the world. Bamford is authentic luxury—serene, timeless and pure.

Bamford's organic and botanical facials and body massage treatments are individually crafted and deliver a truly relaxing experience in order to unwind after a day in the mountains.

You can find the full range of treatments in our <u>Bamford Treatment Menu</u>. Call our concierge team on +44 (0)20 3588 6002 to book an in-chalet treatment from one of our Bamford-trained therapists.



THE RESORT

Welcome To Les Gets

Les Gets is located in the Haute Savoie and is one of simple street food of K2, or the local butcher who the most northerly of the French Alpine resorts, less cooks up handmade regional sausages for mid-skithan one hour from Chamonix, and benefiting from day food on the go, to authentic tapas in the wine the Mont Blanc microclimate, It forms part of the bars of The Marmotte, or fine dining at the likes of Portes du Soleil, the largest ski area in the world La Péla. Then there are the old mountaintop classics, comprising of 12 Franco-Swiss ski resorts that will such as La Paika and Chez Nannon, who create keep you busy for many holidays to come. uncomplicated purist mountain food, respecting the seasons, sourcing the finest local ingredients, staying Off mountain Les Gets and the surrounding area true to their mountain roots. In fact the region as a offers so much to its visitors that it would be easy not whole has in recent years experienced somewhat to ski at all. There are the basics such as local cinema, of a gastronomic renaissance as a wide range of large swimming pools and an aquatic centre, bowling, talented and creative chefs, with diverse roots and an open-air ice rink, ice hockey, parapenting, ice pasts, choose to live and work in the region.

Off mountain Les Gets and the surrounding area offers so much to its visitors that it would be easy not to ski at all. There are the basics such as local cinema, large swimming pools and an aquatic centre, bowling, an open-air ice rink, ice hockey, parapenting, ice diving, snowmobiling, tobogganing and snowshoeing. But there are also nature discovery tours, day trips, cheese-making tours, spas, tennis courts, climbing, horse-riding and many cultural events and offerings. The tourist office are one of the most proactive and work tirelessly to offer visitors the very best mountain experiences.

Les Gets enjoys a busy events calendar, in part due to the town's incredible Tourist Office, but also due to the larger region's passion for creating mountain The tourist office are one of the most proactive events for all their visitors. Celebration of music is now very much a part of mountain culture so throughout winter and summer Les Gets (and the Portes du Soleil) hosts a series of mostly free events; Les Gets delivers when it comes to dining experiences music, film, culture, charity and family. It is always too. From restaurants offering fine dining with a worth finding out a little more about the resort's social calendar before you visit to make the most of passionate connection to regional and traditional heritage, to modern, simplistic affairs; from the these regional offerings.

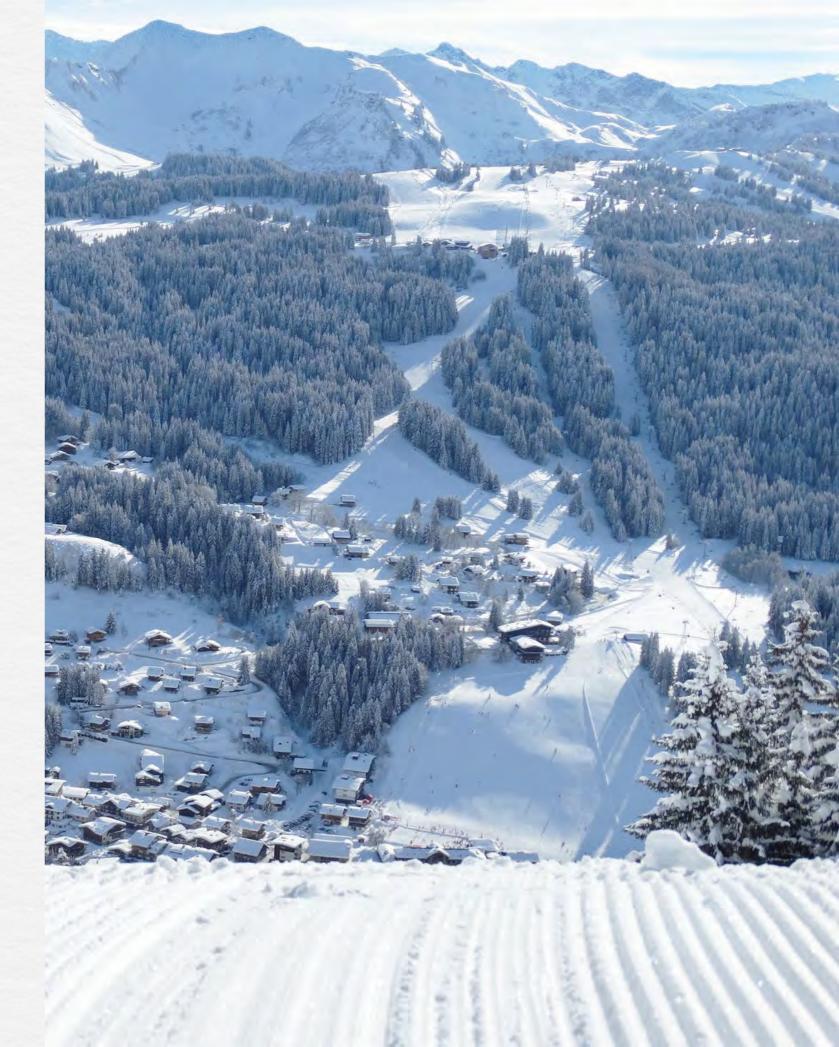
The Ski Area

The unique selling point of the Portes du Soleil is the on-snow experience. Pistes of every orientation from high altitude powder bowls to beautiful winding tree-lined runs into the picture postcard villages. Not to mention the limitless off-piste. There's something for every ability from those learning for the very first time, through to the seasoned skier looking for the ultimate challenge. No two days are the same here, in fact, no two weeks are!

THE DISTRICTS:

Morzine-Pleney Morzine-Les Gets Nyon Super Morzine Avoriaz The Swiss Resorts & The Portes du Soleil The Stash for freestyle

The Les Gets ski experience is limitless and should not be underestimated. In part because it forms part of the Portes du Soleil, spanning two countries and 12 different interconnected ski resorts, which is a great deal to ski on any one week ski holiday. But also because each skiing district has its own secret offerings, whether it be quiet slopes during peaks weeks for relaxed family skiing or hidden locations that offer powder runs days after the rest of the resort has been tracked. The mountains truly are what you make them so it pays to be in the know.



We founded The Boutique Chalet Company in 2011 with a clear vision to redefine mountain luxury and deliver a contemporary version of the traditional luxury chalet holiday. Today that vision is stronger than ever. It's all that is good about our industry's history, seamlessly blended with inspiration from exotic destinations and major cities around the world today.



answer usually surprises people. They expect to it is clear that truly spectacular properties are our hear of a long time love affair with the snow and bread and butter. skiing, but for us it's all about the properties and the service. We love the mountains for sure, but What drives us every day is a passion to be creative none of us are die hard skiers and that's a good and innovative in all that we do and particularly thing. Our real passion lies in the amazing, worldclass properties which we not only operate but are best elements of service and hospitality that we privileged to have helped design and build, alongside all aspects of food and drink. Nowadays it's that last to deliver what we believe is the most innovative ski bit, exceptional, innovative and unique dining and drinks experiences, that we think really sets us apart from our competitors.

Our journey started with the development of a luxury ski chalet. The property was completely it started. Since then we have further strengthened menu with such an extensive array of craft beersour collaborations with leading architects such as literally hundreds-from around the world. Marullaz and blank interior designers Shep & Kyles with whom we have worked on Sapphire. With one More recently we were blown away by the cocktails of our properties winning Best New Ski Chalet at at The Cocktail Trading Co. in Shoreditch, London. the 2016 World Ski Awards, two more receiving We've been to many great cocktail bars over nominations in 2017 and another shortlisted for an the years, but these took it to another level. It's

We are often asked where it all started and our International Design & Architecture Award in 2018,

our food and drink. We genuinely aim to take the experience and incorporate those into our own style, chalet experience out there.

As individuals, we live for those magical moments, the memories that inspire you and fill you with that warm glow of knowing... where you prepare yourself with the sentiment that "this is going to be good." For redeveloped in two phases spanning several years example, we will never forget ordering a beer at the in total and is virtually unrecognisable now to where NoMad hotel in New York City, and being handed a

experiences like these that fuel our own products; you could argue it started with The Breakfast Club, so in this area we have the Four Bottles Bar which a menu that is a far cry from just bacon and eggs. It showcases our wines, craft beers, gins and our very showcases a range of signature daily dishes designed own BC Signature cocktail. by our head chef. Nick Lyon-Dean, and inspired by Brunch Classics-perfect to set you up for a day on

When it comes to food our travels and experiences the slopes, without weighing you down! are equally important. We only employ experienced professional chefs in our kitchens and whilst we Fantastic spa facilities feature throughout our encourage them to engage with their guests to portfolio, so working with the right spa partner deliver a personalised dining experience, we have was essential. Enter Bamford. Our partnership runs also developed a range of signature dining concepts, beyond simply using their luxurious botanic and which mean their guests enjoy truly special and organic products throughout our properties. unique experiences every time they dine. All our chefs are trained in these menus, adding to their own experience to create something truly special.

Kaiseki–our fine dining Japanese tasting menu–is the perfect example. Curated from the ground up for service in our chalets, this isn't simply a good chef turning their hand to a new cuisine. This is your own Japanese Fusion Restaurant in the comfort of your chalet.

Kaiseki was so successful that we wanted to take the 'restaurant experiences' concept further. In fact



We also offer their massage and beauty treatments in considered the best in the industry! World-class our chalets' very own Bamford Spas. Our therapists properties, curated dining experiences, exceptional train alongside theirs at The Haybarn Spa in the levels of service with fine attention to detail and a Cotswolds, a statement that only a select few five star hotels can make.

Tying together these elements is of course our This is our story. service. We'd like to think of it as modern, professional but also relaxed in style. Even small details set the This is Mountain Luxury Redefined. tone here, such as our uniforms which take their inspiration from the bold and ambitious Manchester So would you like to join us? House restaurant. We want you to feel perfectly at home in your chalet—our team are there when you need them, but not when you don't-and we try not to do things for the sake of it... tricks aren't required to make our holidays special.

We would say that simple quality is the goal we strive for, but as with all things simple, it's the detail that counts. The refinement of this detail year on year is the reason our food and drinks experiences are

personal touch throughout. Offering a five-star luxury hotel experience in a private mountain residence.







The faces behind our story (clockwise from top left)

Chris Hamblin, Managing Director Sarah Hamblin, Sales & Marketing Director Nick Lyon-Dean, Head Chef Lucy Ford, Travel Experience Manager Paul Farley, Sales Manager Alex Spooner, Operations Manager





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