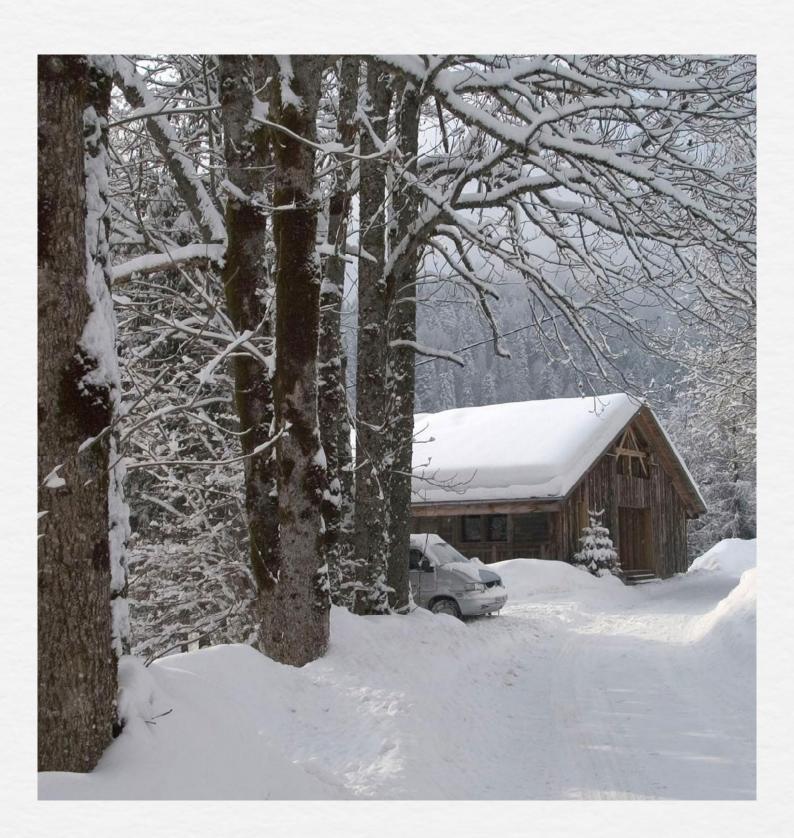
Ferme de Moudon

Les Gets | Sleeps 12



THE BOUTIQUE CHALET COMPANY

31 Bathwick Street, Bath BA2 6NZ

UK Tel: +44 (0)20 3588 6001

info@theboutiquechalet.com

theboutiquechalet

f facebook.com/boutiquechalet

THE BOUTIQUE CHALET COMPANY presents

Ferme de Moudon



CONTENTS

The Story Ferme de Moudon began as a vision	5
Virtual Tour One of the most iconic luxury ski chalets of our time	13
My Favourite Spaces Creating truly special memories	20
Fact Sheet Ferme de Moudon at a glance	28
Floor Plans Creating luxury for down days and ski nights	31
Your Stay The Boutique experience	41
Bamford Spa Your private wellness suite	44
The Resort An insider's guide to Les Gets	46
Our Story We are often asked where it all started and our answer usually surprises people	51

"We wanted something that **felt like you were on the edge of a frontier**, that felt remote, but that also had **a feeling of total luxury**."

Nicky Dobree
Interior designer & owner
of Ferme de Moudon

THE STORY

Ferme de Moudon began as a vision. It became one of the most iconic luxury ski chalets of our time.

Skiing creates passion and excitement. The mountains evoke feelings of awe. It's an intoxicating combination, one that has inspired people to embark on extraordinary journeys, overcome insurmountable challenges, achieve great feats. Ferme de Moudon is an amalgamation of all these things.

As a child, James Dobree was inspired by the at the time we had a chalet up in the mountains in mountains, and by skiing. In adulthood he embarked a place called The Cedars. We would go there as a upon a journey to reconnect with the sense of family and that is where I first learned to ski. There wonder first experienced as a child. He found it in Ferme de Moudon. Mountain inspired. Created through passion. Ferme de Moudon evolved into one of the most unique and beautifully designed luxury ski homes in the French Alps.

While it ticks every obligatory luxury ski chalet box, that of; luxury design; exquisite en suites; roll-top baths; swimming pool; hot tub; spa treatment room and service more akin to a 5 star hotel — the real luxury of Ferme de Moudon is its heart. Every inch is born out of a yearning, a desire, to create a mountain home, combining luxury with privacy, tradition with innovation. On a frontier. For you, and no other. It is deserving of every accolade.

"For me, the journey began a long time ago, when I fell in love with skiing, and I fell in love with unusual

was no such thing as ski instructors at that time so initially my mother taught me, then my father, and we were very lucky to have this extraordinary experience in a very remote part of the world. Even as a child I could sense that—we were in the middle of nowhere. in the mountains, in this extraordinary location.

At the end of each ski day we would congregate back in our chalet. And I remember the roaring log fire that we would all sit around. In fact, the log fire was probably as significant to me as the skiing, especially growing up in Beirut where it was normally hot, to suddenly be up in the mountains, skiing, warming ourselves by a fire. It felt as if we were on a frontier. It felt remote. It felt as if we were the only ones doing it. And skiing at that time was as unusual as the life we were leading. I lived in Lebanon throughout my teens. I was then lucky enough to ski in other parts holidays. I grew up in Beirut, in The Lebanon, and of the world, including eventually Europe, but I think



I was always searching for a place that could provide a home for me, and a home for me was probably the fireplace in that chalet in the middle of The Cedars.

While the search for Ferme de Moudon was in many ways a lifelong one it's discovery was instantaneous. I was already on a grand tour of the alps in my old 2CV. I was trying to find a chalet to buy that could provide me with the sense of wilderness I experienced as a child. But I also needed a really big ski domain to ensure I didn't get bored over time. It was proving a really difficult combination! I wanted something that was out on a limb. I wanted something that was off grid. Yet I still wanted a lot of skiing.

I came down the Chamonix valley in my 2CV and I had been to the obvious resorts, Megeve and Chamonix, neither of which really appealed. So I decided to turn left and come up this way [Les Gets]. I drove into this little farming community, Les Gets, that had one estate agent in the middle of town. The agent said he had three things to show me. He drove

me to two nasty little twee chalets in the middle of Les Gets town, both with flowers on the balcony and little hearts carved into the wood. He then said that there was one more he could show me but it wasn't really a chalet, it was a farmhouse, it was out of the village, on a limb, in need of restoration."

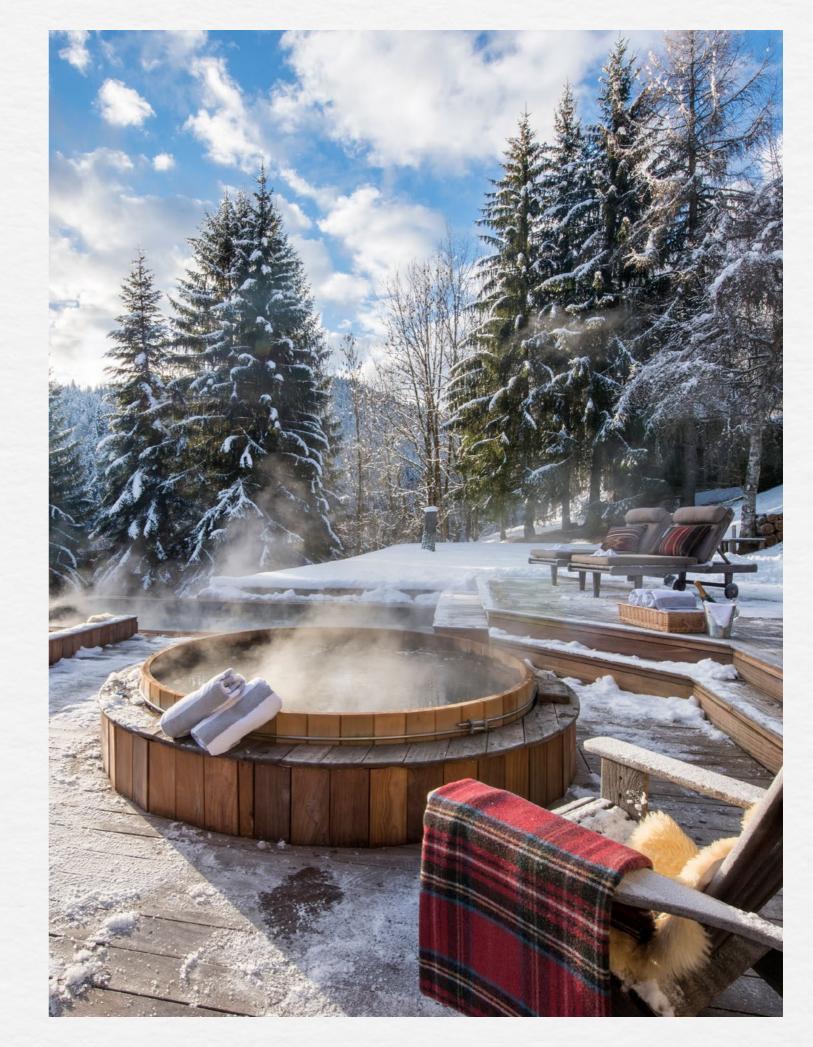
"I knew immediately it was right and I knew immediately what the possibilities were, instinctively, because I had been thinking about it probably since my childhood."

James Dobree

"In that instant I immediately knew it was going to be right. Instinctively. It was an extraordinary feeling.

As we drove up towards Ferme de Moudon we passed a Sherpa and the estate agent reassured me that the man who clears the snow in winter lives at the bottom of the road so our road would always be clear. We continued to drive up the road until we came to an old farmhouse. It had a few rooms downstairs and a barn upstairs full of junk, and that was it. But it had a lot of land. It was in the middle of nowhere, with extraordinary views, and it was part of an extensive ski area. And I just thought 'Oh this is the place'. That was the feeling I had. Even before we got here. 'This is the place'.

I knew it needed to have a big ski area. I knew it needed to be in the wild. It needed the potential to be large enough to eventually have our friends come and stay and it needed to be very authentic, untouched by the development of a ski resort. In Ferme de Moudon we found all these things. It really was a farmhouse that was built 300 years ago. It had been lived in ever since. It had an incredible history and we were just continuing that history, being guardians of the farmhouse as it were until we passed it on."



Luxury & Wilderness

In terms of the restoration, both Nicky and I had I don't think we really knew how we were going to very strong and clear views because we had always create it! We just knew that Ferme de Moudon could agreed upon the sort of life that we enjoyed, and the combine our love of the wild and of luxury. kind of life we wanted to lead. It always had been things.

the extremes of living, whether that's camping in create and build our life. When we saw Ferme de Memories that are truly precious. Moudon it had that authentic rustic feeling. It had a history which just oozed from all its pores. It was a farm. You could see it as an operating farm. So it gave us the ability to keep that aspect of it and then also give it an element of luxury. At the beginning of the restoration we instinctively knew the grand vision but

a combination of two almost diametrically opposed The result is everything I had searched for. Being here for a week with friends and sharing, not just the skiing, but the whole atmosphere, the whole bubble One is the rawness of nature, the rawness of living, that you enter when you are here, that everyone senses, is very special. They all take away a memory. Namibia with just the essentials or travelling and And they talk about it a lot afterwards. It becomes a staying in very basic places with local families. The memory that is with them forever. And I think that other is diametrically opposed in that we both love is one of the most special things about Ferme de a bit of luxury. Being able to combine the two has Moudon and possibly its greatest gift. It creates always been essential to the way we have tried to long lasting memories for everyone who stays here.





"Ferme de Moudon has its own soul. It is steeped in its own history. It's restoration captures and protects every aspect of its past to create something truly relevant in the present. It has an almost magical energy that permeates every single part of the chalet. To stay there, is to experience it."

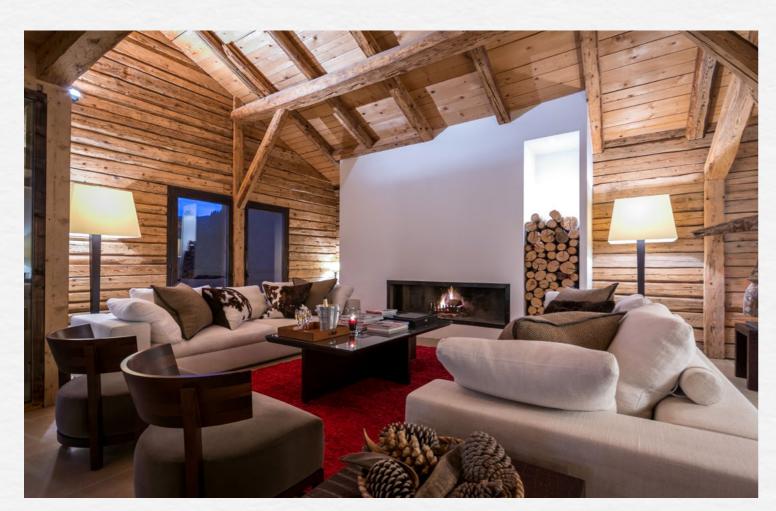
VIRTUAL TOUR

Hidden behind a deliberately discreet and modest facade, Ferme de Moudon is located just a few moments from the famous French ski resort of Les Gets, yet totally isolated and secluded. An eighteenth century farmhouse, it is the private residence and personal renovation project of internationally acclaimed interior designer, Nicky Dobree.

The 325m² chalet offers 4 floors and 6 bedrooms accommodating up to 12 guests in a perfect combination of the history of the original alpine building, and true innovation, vision and style. It is truly iconic. So few people have had the privilege of setting foot inside this remote mountain gem. It is a luxury ski chalet that offers guests a magical and unique luxury ski experience. It is more than just a ski holiday. It creates truly special moments and precious memories that secure a place in the hearts of anyone who stays here.

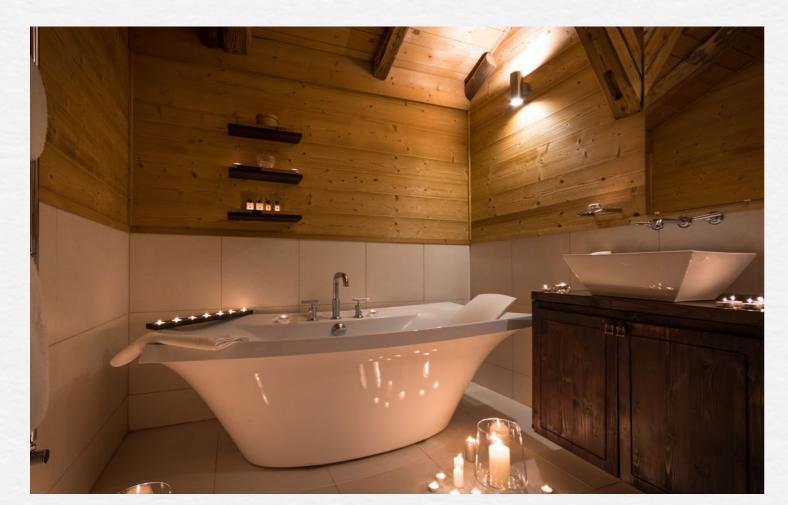
Grown Up Living Areas

Ferme de Moudon offers guests downtime that rivals its world class skiing. The ground floor has been created for down days and ski nights. Snuggle up on sofas in front of a movie or relax with a game of billiards by the bar. Take a seat on the reading balcony under a thick blanket and sit for a moment surrounded by nature and mountain vistas — your own luxury mountain wilderness. Step out onto the deck, under starry skies, it's the perfect moment for a dip in the hot tub, champagne in hand, a Bamford Spa treatment awaiting you later on. The heated outdoor swimming pool is the latest addition to Ferme de Moudon with unbeatable, uninterrupted poolside views. There is no noise, no neighbours, no light pollution — just the sound of the water as you while away the night. Upstairs in the drawing room an open log fire beckons, ready for pre-dinner aperitifs, while sleeper chairs await on the balcony ready for your post-dinner digestive.





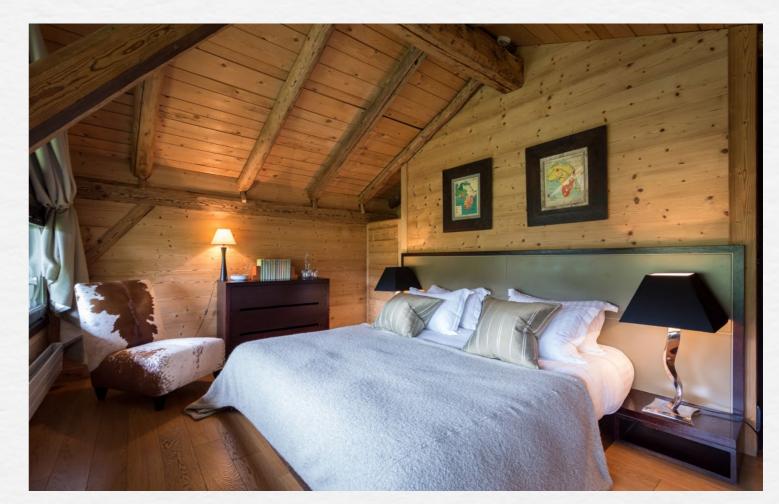




The Family Suite

It's the feeling of an eternal Christmas Eve that permeates the Family Suite in Ferme de Moudon. Children sleep in custom made beds nestled under wooden eaves, soft tartan throws adorning each bed, their very own secret hideaway. Parents luxuriate in their own bedroom suite in a sumptuous superking bed beneath ancient timbers while enjoying the panoramic mountain views before them. The bathroom offers a moment of tranquility for you to relax in the deep roll-top bath, Bamford organic and botanical products on hand to complete your candlelit bath time experience. The entire floor is dedicated to family and creates a perfectly magical space to complete your mountain stay.





A Mountain Spa

The spa facilities at Ferme de Moudon invite you to embrace the incredible natural surroundings. Slide into the sunken hot tub and soak away the cares of the day whilst the mountains perform their daily ritual with a breathtaking sunset. Reinvigorate in the indoor sauna, before stepping onto the private terrace and refreshing under the ice-cold shower under the watchful gaze of the magnificent pine forest. Swim in the heated outdoor swimming pool, a dip in the wild, whilst still in the arms of luxury. Inside, your Bamford spa therapist awaits to soothe and re-energise those aching muscles using Bamford's organic and botanical treatments with essential oils personalised for your own particular needs — perhaps a Swedish massage to reinvigorate those aching ski muscles, or something more relaxing as you prepare yourself for your mountain bed.





Location

There are few places in our culture of information overload where one can truly and honestly disconnect. Ferme de Moudon is one of those places. Located just a few minutes drive from the centre of French ski resort, Les Gets, those few minutes take you somewhere truly special. Sat alone, in it's own secluded mountain location, Ferme de Moudon is a place that offers guests a space to relax, reflect and let the pressures of daily life disappear. Deliberately set behind a modest alpine facade, its guests enjoy a luxury mountain hideaway with the truest sense of mountain retreat. From watching the sun rise in the mornings to the glorious sunsets every evening — this private residence creates a unique ski holiday bubble that people enter as soon as they arrive. There is magic here that is impossible to replicate. A magic that you sense from the moment you arrive. Such a place creates lifelong memories, precious memories that stay with guests forever.



The Fireplace

I love sitting round the fire before dinner. It feels like a great reunion. Everyone goes off to their rooms before dinner after spending a day on the mountains. Then we all congregate in front of the fireplace, all dressed up, with a renewed sense of energy, excitement for the evening ahead, drinking champagne with friends with a lovely dinner ahead of us. It's fantastic. So there are so many associations with incredible evenings like that, that we have spent here.





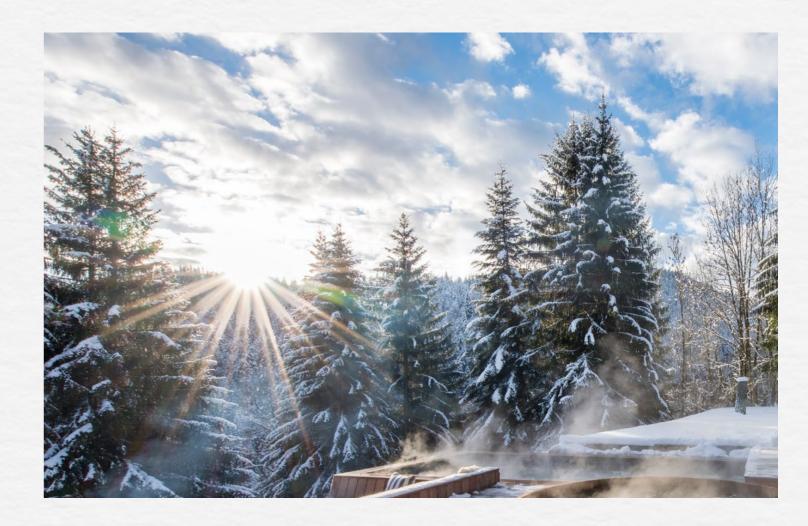
Outdoor Shower

I still get huge pleasure from standing outside and having an ice cold shower at night. Looking out across the valley at the mountains on the other side, knowing no one can see me. Feeling out in the wilderness even though there is a luxury chalet behind me. That still gives me huge pleasure and it did from day one.

Jacuzzi at Night

Being in the Jacuzzi at night with the stars out and no noise at all and no light pollution. Sitting in there with a friend or two and chatting, the snow around, the stars out in sky, glass of champagne in hand. What better time could one spend with friends?





The View

Getting up and looking at the panoramic views every morning. The weather changes here so quickly and you are very aware of the changing weather; the mist rising through the valley, constantly changing as it sweeps across, creating all these little shapes below you because you are looking down, observing the mist and fog in the valley, watching it change shape. It's so unique to feel so totally immersed in nature. We all enjoy those moments here.

Your Own Space

Sitting on the balcony having coffee alone is fantastic. In fact the great thing about the chalet when you are here with friends and family of different ages is that there are so many different areas within the chalet that you can always find your own little space. Friends often say to me they were at the bottom of the garden in the vegetable patch and saw a chamois, or they were on the reading balcony, or somewhere else, people have their own private moments here and the chalet and its grounds allow for that.





A Perfect Christmas

Christmas is a very special time to be here because Christmas is a very important time to spend with family. We love Christmas and we have spent some incredible Christmases here. The tree is always beautifully decorated. Drinks in front of a roaring fire. A delicious Christmas dinner being cooked. Perhaps we've skied in the morning then congregated back at the chalet. Perhaps we've eaten too much at dinner and snuggled up in front of a film, or retired for digestifs on the sleeper chairs on the balcony. Ferme de Moudon really is made for creating perfect Christmas memories.

Fact Sheet

SURFACE AREA 325m²

GROUNDS

Tucked away at the end of a quiet lane in the hamlet of Moudon, the chalet sits in an

intensely private wooded location

BEDROOMS 6 bedrooms over 4 floors can accommodate up to 12 guests in pure luxury

NORMAL CAPACITY 12 guests

SPA & WELLNESS Outdoor heated pool

6 person hot tub Indoor sauna Treatment room Outdoor shower

LIVING AREA TV snug with large sofas, TV, billiards table and access to terrace

Dining room with access to balcony with steamer chairs

Drawing room with open log fire

AUDIO-VISUAL Sonos music streaming and WiFi throughout the property

EXTRAS Ski entrance with ski lockers and boot warmers

Office area with Mac

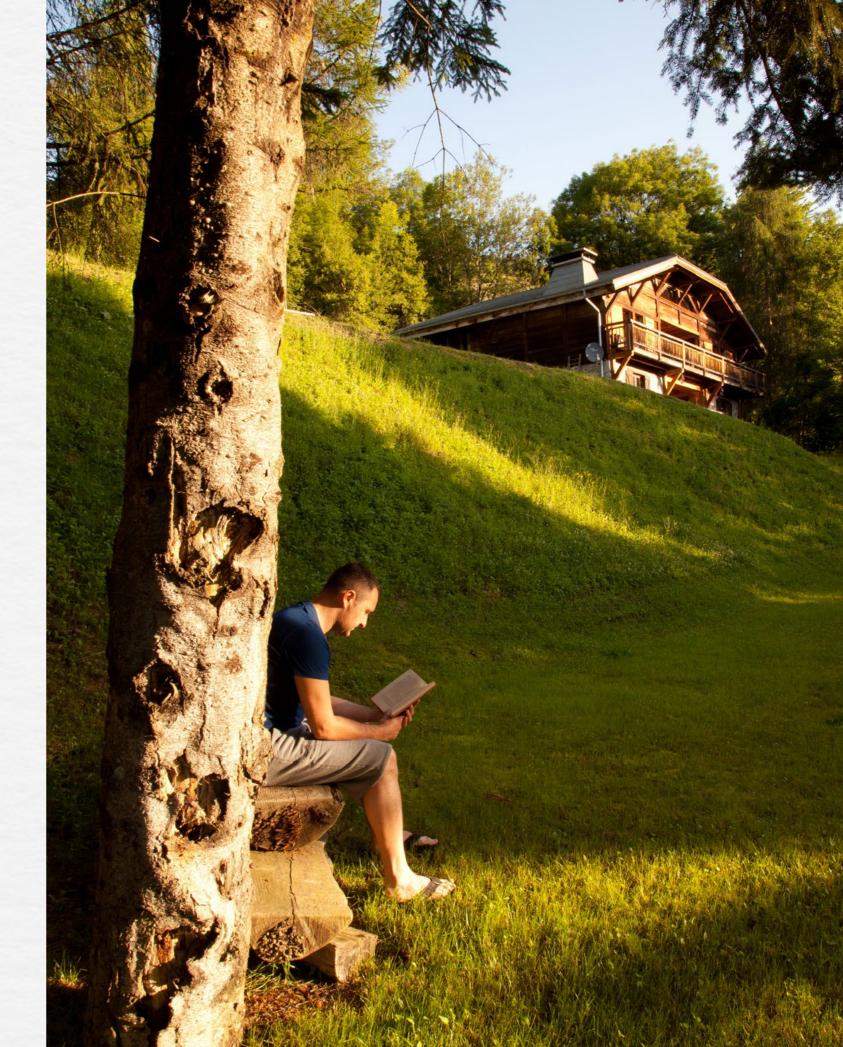
KITCHEN Open kitchen

TIME TO SKIING 4 mins drive to Perrières Express ski lift

TIME TO RESORT CENTRE 5 mins drive

NEAREST AIRPORT Geneva

TRANSFER TIME 1hr 20mins



"Glamour, charm and breathtaking beauty.
I adore this place."

Kevin McCloud Grand Designs

FLOOR PLANS

Lower Ground

- Bedroom 6 Super king/twin beds, iPod dock, en suite shower room
- Spa area with sauna and direct access to the outdoor shower and candle lit steps leading to the sunken hot tub



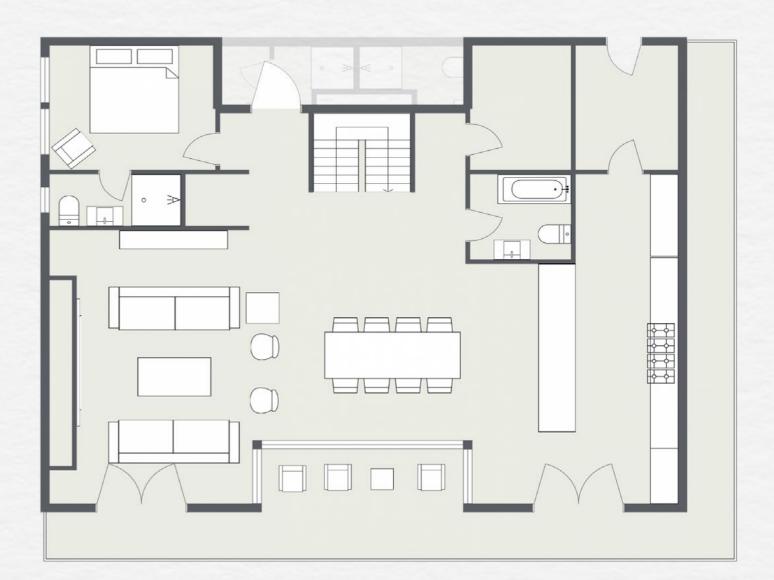
Ground Floor

- TV snug with large sofas, flat-screen TV, reading balcony and access to terrace
- Billiards table and bar
- Bedroom 4 Super king/twin beds, iPod dock, en suite shower room
- Bedroom 5 Super king/twin beds, iPod dock, en suite bathroom
- Ski entrance with ski lockers and boot warmers



Upper Ground

- Entrance hall and cloakroom
- Drawing room with open log fire
- Dining room with access to balcony with steamer chairs
- Open kitchen and breakfast bar
- Additional bathroom bath with shower over
- Bedroom 3 Super king/twin beds, iPod dock, en suite shower room



First Floor

- Landing with study equipped with iMac
- Family Suite Super king bed with panoramic mountain views and en suite bathroom. Separate room with 2 single beds and 2 trundle beds suitable for 2 adults or up to 4 children
- Separate shower room



"The vision is complete here, in a way that is achieved so rarely, until you set foot inside the property it's almost impossible to capture in text or photography. It's **totally unique in terms of**location for a ski holiday."

Chris Hamblin Managing Director, The Boutique Chalet Company

YOUR STAY

The Boutique Experience

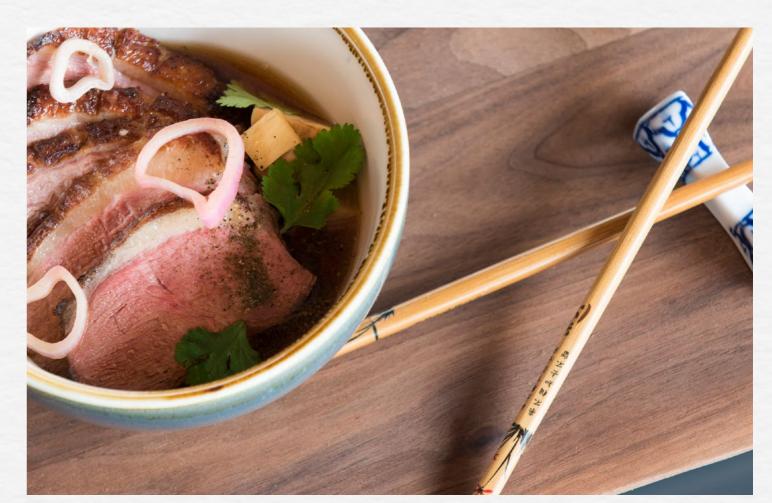
As part of our Luxury Collection, Ferme de Moudon is an exceptional ski chalet, one of the finest properties in the resort. To complement the superb accommodation and facilities you can expect to be looked after by a team of highly trained professional staff who have been carefully selected to deliver our highly-regarded service package.

Champagne corks pop on your arrival, with a Ruinart Champagne welcome reception and an introduction to your chalet team who include a Chalet Manager, Assistant Manager, Professional Chef, Driver and Housekeeping Team. Following a tour of the fabulous chalet facilities there will be plenty of time to relax and settle into your room. Sumptuous beds, Egyptian cotton linen from The White Company and indulgent organic and botanical bathroom products from Bamford are our standard.

When you emerge, rejuvenated, from your room and head for the dining table, our luxurious catered package is one of the most innovative in the industry. Guests can enjoy our signature dining concepts such as Kaiseki — our Japanese multi-course dining experience — and our critically acclaimed Breakfast Club — the finest way to start any day. Drinks are available from our Four Bottles Bar featuring fine wines, craft beers, select gins and spirits and our own cocktail menu.

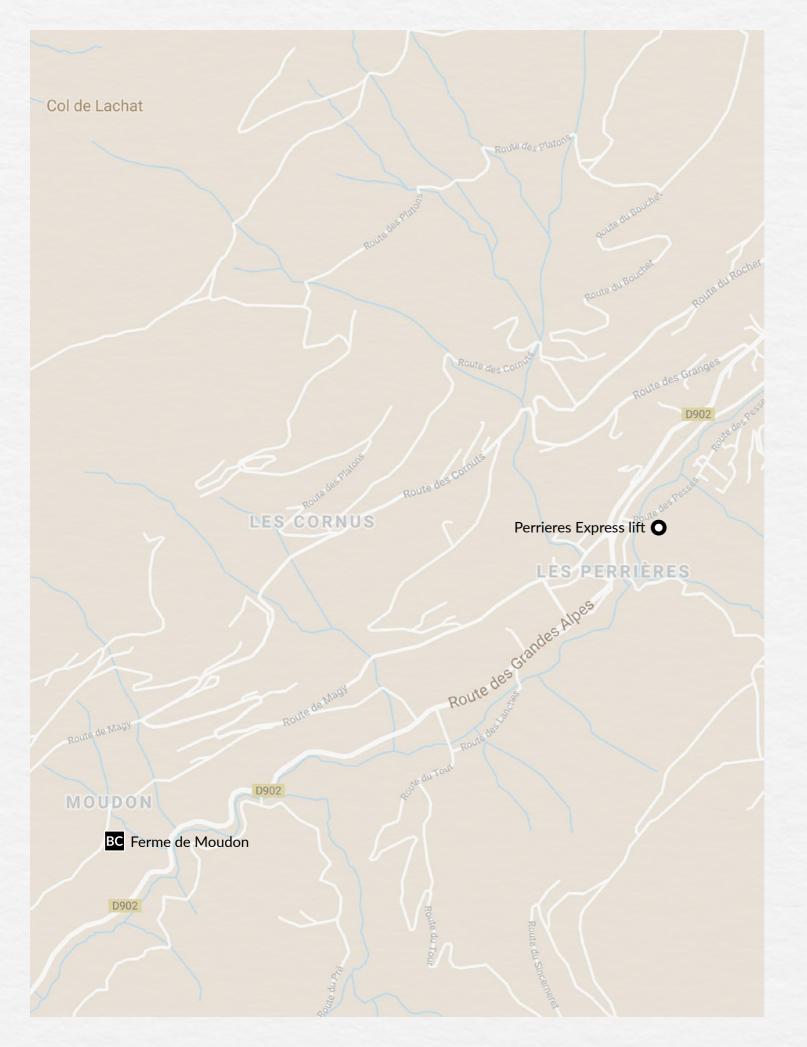
Each day your driver is available from dawn to dusk to whisk you to and from the ski slopes or the village centre, so there is never a need to walk in ski boots. Our après ski chauffeur service means your comfortable shoes can even be brought to the bottom of the slopes for you!

Ferme de Moudon is available on a fully-catered or B&B basis, for exclusive use of the whole property, or during certain weeks on a Boutique Week (room-by-room) basis.









Welcome To Les Gets

Les Gets is located in the Haute Savoie and is one of the most northerly of the French Alpine resorts, less than one hour from Chamonix, and benefiting from the Mont Blanc microclimate, It forms part of the Portes du Soleil, the largest ski area in the world comprising of 12 Franco-Swiss ski resorts that will keep you busy for many holidays to come.

Off mountain Les Gets and the surrounding area offers so much to its visitors that it would be easy not to ski at all. There are the basics such as local cinema, large swimming pools and an aquatic centre, bowling, an open-air ice rink, ice hockey, parapenting, ice diving, snowmobiling, tobogganing and snowshoeing. But there are also nature discovery tours, day trips, cheese-making tours, spas, tennis courts, climbing, horse-riding and many cultural events and offerings. The tourist office are one of the most proactive and work tirelessly to offer visitors the very best mountain experiences.

Les Gets delivers when it comes to dining experiences too. From restaurants offering fine dining with a passionate connection to regional and traditional heritage, to modern, simplistic affairs; from the

simple street food of K2, or the local butcher who cooks up handmade regional sausages for mid-skiday food on the go, to authentic tapas in the wine bars of The Marmotte, or fine dining at the likes of La Péla. Then there are the old mountaintop classics, such as La Paika and Chez Nannon, who create uncomplicated purist mountain food, respecting the seasons, sourcing the finest local ingredients, staying true to their mountain roots. In fact the region as a whole has in recent years experienced somewhat of a gastronomic renaissance as a wide range of talented and creative chefs, with diverse roots and pasts, choose to live and work in the region.

Les Gets enjoys a busy events calendar, in part due to the town's incredible Tourist Office, but also due to the larger region's passion for creating mountain events for all their visitors. Celebration of music is now very much a part of mountain culture so throughout winter and summer Les Gets (and the Portes du Soleil) hosts a series of mostly free events; music, film, culture, charity and family. It is always worth finding out a little more about the resort's social calendar before you visit to make the most of these regional offerings.

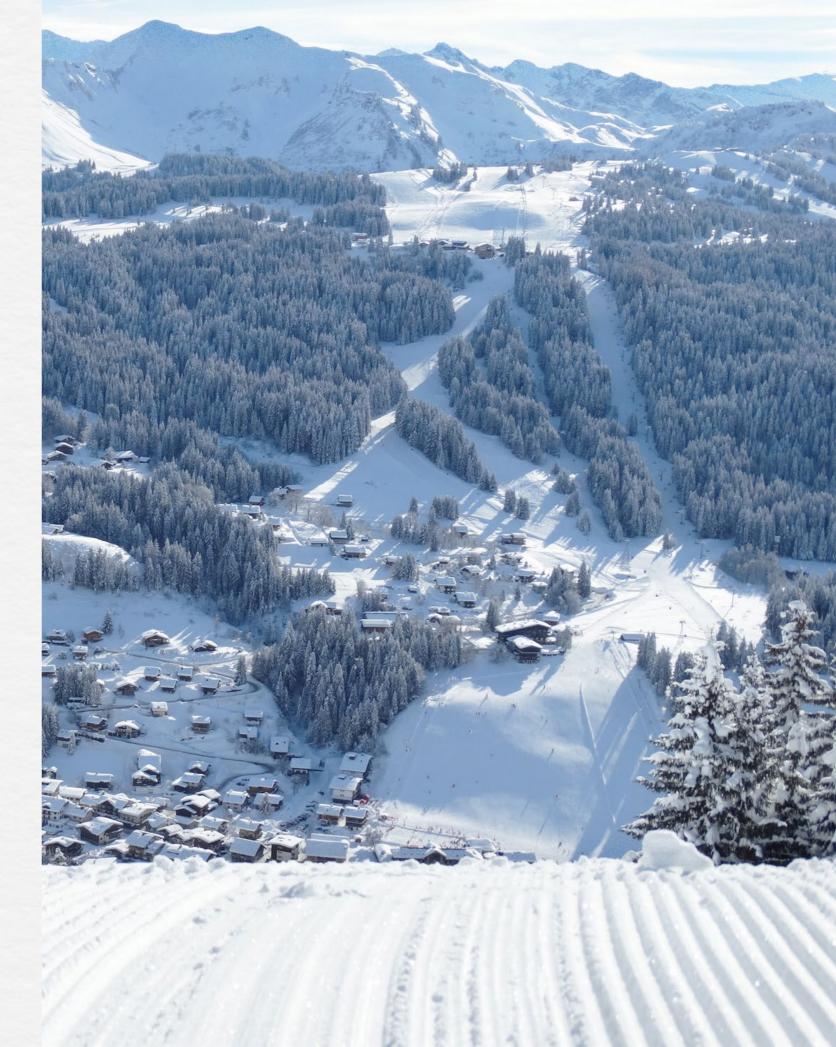
The Ski Area

The unique selling point of the Portes du Soleil is the on-snow experience. Pistes of every orientation from high altitude powder bowls to beautiful winding tree-lined runs into the picture postcard villages. Not to mention the limitless off-piste. There's something for every ability from those learning for the very first time, through to the seasoned skier looking for the ultimate challenge. No two days are the same here, in fact, no two weeks are!

THE DISTRICTS:

Morzine-Pleney Morzine-Les Gets Nyon Super Morzine Avoriaz The Swiss Resorts & The Portes du Soleil The Stash for freestyle

The Les Gets ski experience is limitless and should not be underestimated. In part because it forms part of the Portes du Soleil, spanning two countries and 12 different interconnected ski resorts, which is a great deal to ski on any one week ski holiday. But also because each skiing district has its own secret offerings, whether it be quiet slopes during peaks weeks for relaxed family skiing or hidden locations that offer powder runs days after the rest of the resort has been tracked. The mountains truly are what you make them so it pays to be in the know.



As individuals, we live for those magical moments, the memories that inspire you and fill you with that warm glow of knowing... where you prepare yourself with the sentiment that "this is going to be good."

OUR STORY

We founded The Boutique Chalet Company in 2011 with a clear vision to redefine mountain luxury and deliver a contemporary version of the traditional luxury chalet holiday. Today that vision is stronger than ever. It's all that is good about our industry's history, seamlessly blended with inspiration from exotic destinations and major cities around the world today.

hear of a long time love affair with the snow and bread and butter. skiing, but for us it's all about the properties and the service. We love the mountains for sure, but What drives us every day is a passion to be creative none of us are die hard skiers and that's a good thing. Our real passion lies in the amazing, worldprivileged to have helped design and build, alongside all aspects of food and drink. Nowadays it's that last bit, exceptional, innovative and unique dining and drinks experiences, that we think really sets us apart from our competitors.

Our journey started with the development of a luxury ski chalet. The property was completely redeveloped in two phases spanning several years example, we will never forget ordering a beer at the in total and is virtually unrecognisable now to where NoMad hotel in New York City, and being handed a it started. Since then we have further strengthened menu with such an extensive array of craft beers our collaborations with leading architects such as literally hundreds — from around the world. Marullaz and blank interior designers Shep & Kyles with whom we have worked on Sapphire. With one More recently we were blown away by the cocktails of our properties winning Best New Ski Chalet at at The Cocktail Trading Co. in Shoreditch, London. the 2016 World Ski Awards, two more receiving We've been to many great cocktail bars over

We are often asked where it all started and our International Design & Architecture Award in 2018, answer usually surprises people. They expect to it is clear that truly spectacular properties are our

and innovative in all that we do and particularly our food and drink. We genuinely aim to take the class properties which we not only operate but are best elements of service and hospitality that we experience and incorporate those into our own style, to deliver what we believe is the most innovative ski chalet experience out there.

> As individuals, we live for those magical moments, the memories that inspire you and fill you with that warm glow of knowing... where you prepare yourself with the sentiment that "this is going to be good." For

nominations in 2017 and another shortlisted for an the years, but these took it to another level. It's



showcases our wines, craft beers, gins and our very showcases a range of signature daily dishes designed own BC Signature cocktail.

are equally important. We only employ experienced encourage them to engage with their guests to unique experiences every time they dine. All our chefs are trained in these menus, adding to their own experience to create something truly special.

Kaiseki — our fine dining Japanese tasting menu — is the perfect example. Curated from the ground up for service in our chalets, this isn't simply a good chef turning their hand to a new cuisine. This is your own Japanese Fusion Restaurant in the comfort of your Fantastic spa facilities feature throughout our chalet.

Kaiseki was so successful that we wanted to take beyond simply using their luxurious botanic and the 'restaurant experiences' concept further. In fact organic products throughout our properties.

experiences like these that fuel our own products; you could argue it started with The Breakfast Club, so in this area we have the Four Bottles Bar which a menu that is a far cry from just bacon and eggs. It by our head chef, Nick Lyon-Dean, and inspired by Brunch Classics – perfect to set you up for a day on When it comes to food our travels and experiences the slopes, without weighing you down!

professional chefs in our kitchens and whilst we Most recently we have introduced our Taste menus. These were created firstly in response to feedback deliver a personalised dining experience, we have from our guests that they wanted a break from also developed a range of signature dining concepts, fine dining a few nights of the week — lighter food which mean their guests enjoy truly special and and faster service - which let them eat as a family or enjoy the wider facilities of the chalets. Then secondly, our desire to showcase further variety in our food, so for example guests might try Lokum, our menu inspired by the piled-high platters of delicious, yet relaxed, Middle-Eastern salads at Ottolenghi; or Pintxo, which takes us back to the bustling tapas bars of San Sebastian.

> portfolio, so working with the right spa partner was essential. Enter Bamford. Our partnership runs















We also offer their massage and beauty treatments in considered the best in the industry! World-class our chalets' very own Bamford Spas. Our therapists train alongside theirs at The Haybarn Spa in the levels of service with fine attention to detail and a Cotswolds, a statement that only a select few five personal touch throughout. Offering a five-star luxury star hotels can make.

Tying together these elements is of course our This is our story. service. We'd like to think of it as modern, professional but also relaxed in style. Even small details set the This is Mountain Luxury Redefined. tone here, such as our uniforms which take their inspiration from the bold and ambitious Manchester So would you like to join us? House restaurant. We want you to feel perfectly at home in your chalet — our team are there when you need them, but not when you don't — and we try not to do things for the sake of it... tricks aren't required to make our holidays special.

We would say that simple quality is the goal we strive for, but as with all things simple, it's the detail that counts. The refinement of this detail year on year is the reason our food and drinks experiences are

properties, curated dining experiences, exceptional hotel experience in a private mountain residence.

The faces behind our story (opposite page, clockwise from top left)

Chris Hamblin, Managing Director Sarah Hamblin, Sales & Marketing Director Neil Stringer, Tignes Operations Manager Alex Spooner, Operations Manager

(this page, clockwise from top left)

Nick Lyon-Dean, Head Chef Sally Knight, Travel Consultant Andy Ashwin, Graphic Designer



THE BOUTIQUE CHALET COMPANY

31 Bathwick Street, Bath BA2 6NZ

Tel: +44 (0)20 3588 6001

info@theboutiquechalet.com